

# Pfizer's 2015 patient organisation disclosure report

## Executive summary

**Pfizer is committed to working transparently with patient organisations. For more information about how and why Pfizer works with patient organisations please visit <http://www.pfizer.co.uk/content/working-patients>**

Patient organisations can take many forms, but largely aim to improve the lives of people with a particular disease or medical condition. As well as supporting their activities, working with patient organisations can help us have a better appreciation of the specific needs of patients and how we can better support these needs.

We provide charitable donations or sponsorships to support patient organisations' independent work to help, or to advocate for, people affected by a particular condition. In addition, where there is a common purpose, we sometimes identify areas on which we are able to collaborate or partner on specific projects.

Transparency is at the heart of our approach when working with patient organisations. Our systems and processes support high standards of compliance and governance, and there are high expectations on our staff to act with integrity.

In providing funding or working with patient organisations, Pfizer's guiding principle is to ensure that the organisation's independence is never compromised. If this is put at risk, then credibility starts to be lost on both sides and this helps no one. We feel passionately that relationships with patient organisations are both valuable and essential, and by operating with a high degree of transparency, we can be confident and proud of the relationships we have developed.

As a member of The Association of the British Pharmaceutical Industry (ABPI), we must declare a list of patient organisations to which we provide financial support and/or significant non-financial support, including a description of the nature of the support and its monetary value.

## How the report is organised

- A-Z** This report is organised alphabetically by the name of the patient organisation.
- ✓ Wherever possible, we confirm the description of the organisation, the activities and any funding received with the patient organisation. If we have not been able to confirm this information prior to publication, we have indicated this within the individual entry.

- The activity types you will find described are: Charitable donation; Charitable donation in lieu; Corporate sponsorship; Expenses; Gift in kind; Paid consultancy; Paid services; Research collaboration; Unpaid services;.
- £ The total funding received by the organisation does not include out-of-pocket expenses paid to the organisation, although the value of these expenses is listed.
- \$ Where payments are shown in different currencies, the corresponding sterling amount was calculated using the average exchange rate for the month in which the payment was made.
- ☐ Gifts in kind are listed with an estimated value, but are not included in the total funding received or the % of the organisation's income.
- % Where the percentage of the organisation's income is higher than average, we have provided an explanation as to why that is.

### **Action Duchenne**

Action Duchenne Limited works across the UK to improve the lives of those affected by Duchenne and Becker Muscular Dystrophy, whilst supporting innovative research into a cure and effective new medicines.

#### Corporate sponsorship

We sponsored the International Action Duchenne Conference hosted by Action Duchenne Limited. £5,000.00

#### Paid consultancy

We engaged the charity to take part in Pfizer's Rare Diseases Expert Forum in London in September 2015. £1,666.09

#### Expenses

We paid travel expenses for an Action Duchenne staff member relating to Pfizer's Rare Diseases Expert Forum. £16.60

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501.

Estimated value: £260.00

Total funding received by patient organisation: £6,666.09  
This represents less than 1% of the organisation's last published financial year (November 2014 - October 2015).

### **Age Concern Sandwich**

Age Concern aims to improve later life for everyone through services and facilities for the wellbeing of older people in local areas.

#### Charitable donation

We made a charitable donation to support the purchase of raffle prizes for the Sandwich Dementia Awareness Event. £50.00

We made a charitable donation to support the purchase and installation of a new hi-lo bath with detachable commode seat, chassis and shower. £500.00

Total funding received by patient organisation: £550.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Alzheimer's Research UK**

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

Alzheimer's Research UK's vision is a world where people are free from the fear, harm and heartbreak of dementia. Their work focuses on prevention, treatment and cure, and also aims to create a movement across society to support, fund and take part in dementia research.

#### Corporate sponsorship

As one of three contributors to the Dementia Discovery Fund, we sponsored Alzheimer's Research UK to deliver the 'Investing in a Future Free from Dementia' stand at the 2015 Labour and Conservative Party Conferences to highlight the importance of research and a collaborative approach.

£5,000.00

Total funding received by patient organisation: £5,000.00  
This represents less than 1% of the organisation's last published financial year (September 2014 - August 2015).

#### **Anthony Nolan**

Anthony Nolan saves the lives of people with blood cancer who need a blood stem cell or bone marrow transplant. They match patients with donors through their donor register, to facilitate potentially lifesaving transplants every day. They also conduct ground-breaking research to improve the success rate of transplants and provide support, advice and information for people with blood cancer and their families.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme.

£350.00

Total funding received by patient organisation: £350.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

#### **Anticoagulation Europe**

Anticoagulation Europe is a UK registered charity founded in the year 2000. Anticoagulation Europe works with patients, healthcare professionals, NHS trusts, industry, governments, other charities and patient groups and a wide range of other organisations. Its aims are: the prevention of thrombosis; the provision of information, education and support; the promotion of independence - supporting people to take an active part in their own healthcare

#### Corporate sponsorship

The BMS-Pfizer Alliance sponsored Anticoagulation Europe to provide the Secretariat to the All-Party Parliamentary Group on Thrombosis for the second half of 2014.\*

£7,500.00

The BMS-Pfizer Alliance sponsored Anticoagulation Europe to provide the Secretariat to the All-Party Parliamentary Group on Thrombosis for 2015\*. £10,973.50

#### Paid consultancy

The BMS-Pfizer Alliance paid a consultancy fee for the participation of an Anticoagulation Europe staff member in a BMS-Pfizer Alliance European Advisory Board meeting which took place in the UK.\* £180.00

#### Paid services

The BMS-Pfizer Alliance paid for the advisory input of Anticoagulation Europe in a BMS-Pfizer Alliance-led disease awareness campaign.\* £10,000.00

We paid Anticoagulation Europe to provide a content review of a Pfizer website for patients £500.00

\*Amount shown was Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50%.

Total funding received by patient organisation: £29,153.50  
This represents 16.9% of the organisation's last published financial year (January 2014 - December 2014).

### **Anxiety UK**

Anxiety UK works to support people living with anxiety disorders by providing information, support and understanding through its range of services.

#### Charitable donation

We made a charitable donation to support the 'Let's Talk about GAD' video and the filming of a new Anxiety UK video. £3,250.00

Total funding received by patient organisation: £3,250.00  
This represents 1.5% of the organisation's last published financial year (January 2014 - December 2014).

### **Arrhythmia Alliance**

Arrhythmia Alliance (A-A) is a coalition of charities, patient groups, patients, carers, medical groups and allied professionals. These groups remain independent, however, working together under the A-A umbrella to promote timely and effective diagnosis and treatment of arrhythmias.

#### Corporate sponsorship

The BMS-Pfizer Alliance sponsored the Heart Rhythm Congress 2015 which was organised by the Arrhythmia Alliance.\* £16,953.00  
The BMS-Pfizer Alliance paid for two stands at two Cardiac Update meetings for

healthcare professionals organised by the Arrhythmia Alliance.\* £720.00

#### Charitable donation

The BMS-Pfizer Alliance made a charitable donation towards a local disease awareness project organised by the Arrhythmia Alliance.\* £7,500.00

#### Paid consultancy

The BMS-Pfizer Alliance paid for the advisory input of the Arrhythmia Alliance in a BMS-Pfizer Alliance-led disease awareness campaign.\* £2,500.00

\*Amount shown was Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50%.

Total funding received by patient organisation: £27,673.00

This represents 2.6% of the organisation's last published financial year (January 2014 - December 2014).

### **Arthritis and Musculoskeletal Alliance (ARMA)**

ARMA is the umbrella body providing a collective voice for the arthritis and musculoskeletal community in the UK. Together, ARMA and its member organisations work to improve the quality of life for more than 10 million people in the UK with these conditions. ARMA has 40 member organisations representing a broad range of interests across service user, professional and research groups working in the field of musculoskeletal disorders.

#### Corporate sponsorship

We sponsored ARMA as members of their corporate membership scheme in 2015. £5,000.00

Total funding received by patient organisation: £5,000.00

This represents 2.6% of the organisation's last published financial year (January 2014 - December 2014).

### **Arthritis Care**

Arthritis Care exists to support people with arthritis. Arthritis Care is the UK's largest charity working with and for all people who have arthritis. It is a user-led charity which means people with arthritis are at the heart of all its work – forming its membership, influencing and engaging in all of its activities and directing strategy by electing the board of trustees, the majority of whom are themselves people with arthritis.

#### Charitable donation

We made a charitable donation to support the production and printing of patient booklets and a factsheet for people newly diagnosed with arthritic conditions. £10,000.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

We made a charitable donation to support the development of a Young People and Families service. £10,000.00

Total funding received by patient organisation: £20,000.00

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

### **Arthritis Care Northern Ireland**

Arthritis Care acts on behalf of people with arthritis in Northern Ireland. The organisation provides them, their families and friends with support, understanding, information and expertise so that they can cope with the impact of the condition and get the most out of life.

#### Corporate sponsorship

We sponsored Arthritis Care Northern Ireland to deliver the Professional Lecture Meeting in October 2015 in return for two delegate places. £650.00

Total funding received by patient organisation: £650.00

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

### **Ataxia UK**

Ataxia UK works across the UK to support people with ataxia, their families, carers and friends; they fund research into developing well-tolerated, effective treatments and help people to live with ataxia.

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501.

Estimated value: £260.00

Total funding received by patient organisation: £0.00

As no direct funding was received, we have not included % of the organisation's last published financial year.

### **Atrial Fibrillation Association**

The Atrial Fibrillation Association is an international charity which provides information, support and access to established, new or innovative treatments for atrial fibrillation (AF).

#### Corporate sponsorship

The BMS-Pfizer Alliance sponsored the Atrial Fibrillation Association to provide the Secretariat to the All Party Parliamentary Group on Atrial Fibrillation for 2014. This was paid in 2015.\*

£15,000.00

The BMS-Pfizer Alliance sponsored a summit meeting on anticoagulation jointly organised by the Atrial Fibrillation Association and Anticoagulation Europe on behalf of the All Party Parliamentary Group on AF and the All Party Parliamentary Group on Thrombosis.\*

£6,600.00

#### Paid consultancy

The BMS-Pfizer Alliance paid for the advisory input of the Atrial Fibrillation Association in a BMS-Pfizer Alliance-led disease awareness campaign.\*

£10,000.00

The BMS-Pfizer Alliance paid a consultancy fee for the participation of an Atrial Fibrillation Association staff member in a BMS-Pfizer Alliance European Advisory Board meeting which took place in the UK.\*

£155.00

#### Charitable donation

The BMS-Pfizer Alliance made a charitable donation to the AF Association to cover the reprint costs of the GRASP Action Plan on atrial fibrillation (250 copies), published by the AF Association.\*

£532.50

\*Amount shown was Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50%.

Total funding received by patient organisation: £32,287.50

This represents 16.6% of the organisation's last published financial year (January 2014 - December 2014).

### **BackCare**

BackCare, the charity for healthier backs, is the only charity in the UK totally dedicated to providing support for, and campaigning on behalf of, people whose lives are significantly affected by back pain.

#### Charitable donation

We made a charitable donation to assist BackCare with running costs or staff training costs, which it may incur when incorporating the Pfizer-developed Pain Exchange website into its own resources.

£3,500.00

Total funding received by patient organisation: £3,500.00

This represents 1% of the organisation's last published financial year (January 2014 - December 2014).

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014



### **Bloodwise**

Bloodwise is the only UK charity solely dedicated to research into blood cancers, including leukaemias, lymphoma and myeloma.

#### Charitable donation

We made a charitable donation to support the creation of Bloodwise's Nurse Advisory Programme. £2,500.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £350.00

Total funding received by patient organisation: £2,850.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Breast Cancer Care**

Breast Cancer Care provides information, practical assistance and emotional support for anyone affected by breast cancer.

#### Charitable donation

We made a charitable donation to support part of the year one project costs of the Secondary Breast Cancer Pledge which aims to drive patient-focused service improvements in UK hospitals. £33,000.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £350.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

#### Unpaid services

We engaged the charity to speak about patient needs at a parliamentary meeting on Improving Outcomes in Secondary Breast Cancer in England. £0.00

Total funding received by patient organisation: £33,500.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Breast Cancer Now**

Breast Cancer Now funds research to discover how to prevent breast cancer, how to detect it earlier and how to treat it effectively at every stage.

#### Unpaid services

We engaged the charity to chair a parliamentary meeting on Improving Outcomes in Secondary Breast Cancer in England. £0.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

Total funding received by patient organisation: £0.00  
As no direct funding was received, we have not included % of the organisation's last published financial year.

### **British Heart Foundation (BHF)**

The BHF is the nation's heart charity and the largest independent funder of cardiovascular research.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £660.00

Total funding received by patient organisation: £660.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Cancer Campaigning Group**

The Cancer Campaigning Group (CCG) is an independent coalition of approximately 60 national cancer charities representing service providers, research, advocacy and campaigning groups for cancer patients and families. The CCG's aim is to improve cancer policy and services across the six areas of public health and prevention, early diagnosis, treatment, survivorship, commissioning and research.

#### Corporate sponsorship

We supported the costs associated with the running of the Cancer Campaigning Group. The CCG's planning is managed by a steering group of six elected cancer charities with the secretariat provided by MHP Communications. £10,000.00

Total funding received by patient organisation: £10,000.00  
This represents 11% of the organisation's last published financial year (January 2015 - December 2015).

### **Cancer Research UK**

Cancer Research UK is a charity that carries out research to improve understanding of cancer and find out how to prevent, diagnose and treat different kinds of cancer, working to improve the lives of all cancer patients and helping people to understand cancer, the progress that is being made and the choices that each person can make.

#### Research collaboration

We made a payment of fees relating to the second phase of the Stratified Medicines Partnership programme and the Matrix trial. £480,000.00

We made a payment of fees relating to the second phase of the Stratified Medicines Partnership programme and the Matrix trial. £80,000.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

We made a payment of fees relating to the second phase of the Stratified Medicines Partnership programme and the Matrix trial. £80,000.00  
We made an educational grant towards the running of the NCRI Renal Clinical Studies Group, whose banking is operated by CRUK. £2,445.00

#### Paid services

We engaged a speaker to provide an analysis of the UK healthcare environment at an internal leadership meeting. £1,000.00

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

Total funding received by patient organisation: £643,745.00

This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Cancer52**

Cancer52 is an alliance of more than 80 organisations working to address the inequalities that exist in policy, services and research into the less common cancers and to improve outcomes for patients with these highly challenging diseases.

#### Charitable donation

We made a charitable donation to support Cancer52 in developing and publishing a report on the role of the patient voice in health technology appraisals.

£18,000.00

Total funding received by patient organisation: £18,000.00

This represents 40.1% of the organisation's last published financial year (January 2015 - December 2015). Due to variances in timing of funds received by the organisation, the percentage donated versus annual income is much higher than estimated at the time of the donation.

### **Child Growth Foundation**

The Child Growth Foundation is the UK's leading charity relating to children's growth. The charity supports parents with a child who has a diagnosed or suspected growth problem and people who have a growth problem and their families. It also works with medical professionals with an interest in this area of health.

#### Charitable donation

We made a charitable donation in support of the organisation's members' conference.

£1,500.00

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

Total funding received by patient organisation: £1,500.00  
This represents 1.7% of the organisation's last published financial year (July 2014-  
June 2015).

### **Children with Cancer UK**

Children with Cancer UK is the leading national children's charity dedicated to the  
fight against childhood cancer.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our  
matched funding programme. £150.00

Total funding received by patient organisation: £150.00  
This represents less than 1% of the organisation's last published financial year  
(January 2014 - December 2014).

### **Children's Cancer and Leukaemia Group (CLLG)**

Children's Cancer and Leukaemia Group is a leading children's cancer charity and the  
UK and Ireland's professional association for those involved in the treatment and  
care of children with cancer.

#### Paid consultancy

We paid the patient organisation to advise on the development of the  
Haematological Malignancy Patient Information Toolkit for healthcare professionals.  
£1,000.00

#### Corporate sponsorship

We sponsored an educational training meeting for healthcare professionals,  
organised by the Children's Cancer and Leukaemia Group, and received permission  
to display a stand at the meeting. £1,000.00

Total funding received by patient organisation: £2,000.00  
This represents less than 1% of the organisation's last published financial year  
(January 2014 - December 2014).

### **Children's Liver Disease Foundation (CLDF)**

CLDF's vision is that childhood liver diseases will be understood, prevented and  
treated effectively, ensuring that babies, children, young people, their families and  
adults diagnosed in childhood achieve their full potential.

#### Charitable donation

We made a charitable donation towards general work and purpose of the charity. The  
charity was nominated by Pfizer colleagues following an internal fundraising  
initiative. £1,000.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

Total funding received by patient organisation: £1,000.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Chronic Myeloid Leukaemia (CML) Support Group**

The CML Support Group is the UK's only charity focusing exclusively on people diagnosed with Ph+ Chronic Myeloid Leukaemia. The CML Support Group website was set up in 2000 in order to reach out to all patients diagnosed with CML and to provide support, advice and information to them and their families.

#### Charitable donation

We made a charitable donation towards the redevelopment costs of the CML Support Group (CMLSG)'s patient-facing website. £10,000.00

We made a charitable donation towards the CMLSG's patient support services across a variety of channels, including one-to-one patient contact via the CMLSG forum, and information production. £5,000.00

Total funding received by patient organisation: £15,000.00

This represents 48.50% of the organisation's last published financial year (January 2014 - December 2014). Due to variances in timing of funds received by the organisation, the percentage donated versus annual income is much higher than estimated at the time of the donation.

### **Community Leicestershire Arthritis Self Help (CLASH 2012)**

COMMUNITY LEICESTERSHIRE ARTHRITIS SELF HELP (CLASH 2012) originally a user-led self-help group, was set up to address the unmet health and social needs of people with arthritis and other musculoskeletal (MSK) conditions in Leicester, Leicestershire and Rutland. It became a charity in 2013. The charity is committed to providing a range of services to improve MSK patients' quality of life and developing innovative self-management strategies for pain relief.

#### Charitable donation

We made a charitable donation to support an e-learning project. The donation was to assist with the purchase of iPad minis to be used by patients in the project. £6,000.00

Total funding received by patient organisation: £6,000.00

This represents 9.8% of the organisation's last published financial year (November 2014 - October 2015).

### **Cystic Fibrosis Trust**

Cystic Fibrosis Trust are the only UK-wide charity making a daily difference to the lives of people with cystic fibrosis and those who care for them.

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

Charitable donation in lieu  
We arranged the charitable donation of an honorarium at the request of a consultant engaged by Pfizer. £500.00

Total funding received by patient organisation: £500.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Cystitis and Overactive Bladder Foundation**

The Cystitis and Overactive Bladder (COB) Foundation gives support to people with all forms of cystitis, overactive bladder and continence issues together with their families and friends. It is the largest bladder patient support charity in the UK. The COB Foundation has been in existence since 2003. The Foundation's membership also includes healthcare professionals, who join to learn more about resource information and the current therapies and treatment options that are available to aid sufferers.

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501.

Estimated value: £260.00

Total funding received by patient organisation: £0.00  
As no direct funding was received, we have not included % of the organisation's last published financial year.

### **Delete Blood Cancer**

Delete Blood Cancer's key mission is to provide a suitable donor for every person in need of a blood stem cell donation.

#### Charitable donation

We made a charitable donation to support a Delete Blood Cancer donor recruitment project. £14,000.00

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimated value: £260.00

Total funding received by patient organisation: £14,000.00  
This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

### **European Gaucher Alliance (EGA)**

The EGA is an umbrella organisation that supports and represents national Gaucher associations on a pan-European level. It has provided patient-focused guidance, support and advice to industry, healthcare providers, governments, the EU, developing patient organisations, scientists and physicians and all other stakeholders in the Gaucher community.

Corporate sponsorship  
We provided funding as an annual industry partnership member. £49,950.00

Total funding received by patient organisation: £49,950.00  
This represents 35% of the organisation's last published financial year (August 2014 – July 2015). While representing a very rare condition, EGA has a policy not to accept funding of more than 35% of its budget from any one company.

### **Genetic Alliance UK**

Genetic Alliance UK aims to improve the lives of people affected by genetic conditions by ensuring that high quality services and information are available to all that need them.

Charitable donation  
We made a charitable donation to support Genetic Alliance UK's project to advance the education of the public concerning genetic disorders £6,329.00  
We made a charitable donation to support the organisation's 25th Anniversary Conference £500.00  
We made a charitable donation to support the organisation's EGAN educational programme for patient groups about advanced therapies. £14,216.00  
We made a charitable donation to support the production of a series of videos to inform patient groups on the AAR and the AAR consultation process. £8,000.00  
We made a charitable donation to support the production of the Scottish Patient Charter. £15,000.00

Paid consultancy  
We engaged the charity to attend an advisory board on improving the recruitment of patients with rare disease into clinical research trials. £1,250.00

Expenses  
We paid travel expenses for a Genetic Alliance UK staff member to attend an advisory board on improving the recruitment of patients with rare disease into clinical research trials. £64.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

Total funding received by patient organisation: £45,295.00

This represents less than 5.4% of the organisation's last published financial year (April 2014 - March 2015).

### **GIST Support UK**

GIST Support UK provides information, support and education for patients with Gastro-Intestinal Stromal Tumours (GIST), a rare form of cancer. The charity also supports its carers and works closely with healthcare professionals to support research into GIST, and promote awareness, better diagnosis and treatment of GIST.

#### Corporate sponsorship

We made a payment to sponsor an information day to educate and support patients and their carers living with GIST cancer. £6,000.00

#### Charitable donation

At the request the speaker we made a general charitable donation to this patient organisation in lieu of speaker fees for presenting at an internal Pfizer meeting. £500.00

#### Gift in kind

We provided two delegate spaces on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimate value: £520.00

Total funding received by patient organisation: £6,500.00

This represents 9.8% of the organisation's last published financial year (January 2014 - December 2014).

### **Haemophilia Scotland**

Haemophilia Scotland is a Scottish charity for people affected by bleeding disorders in Scotland. They provide independent information, direct support, and opportunities for affected people to support each other. By working closely with the Scottish Haemophilia Centres, NHS Scotland, and the Scottish Government they represent the interests of people with bleeding disorders.

#### Charitable donation

We made a charitable donation to support the organisation's children and families' information day. £2,077.00

We made a charitable donation to support the organisation's adolescents and young adults' information day. £2,643.00

We made a donation in recognition of the number of activity pledges made by haemophilia patients, their families and friends on the Pfizer 'Miles for Haemophilia Campaign' website to encourage healthy living with haemophilia

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014



£3,500.00

We made a charitable donation to support the organisation's mentoring project to support newly diagnosed families. £3,800.00

Gift in kind

We made a donation of 25 Haemophilia B books. Estimated value: £31.80

Expenses

We paid travel expenses for a Haemophilia Scotland trustee to attend the launch event of the 'Miles for Haemophilia' campaign to promote healthy living with haemophilia. £242.35

We paid travel expenses for a Haemophilia Scotland trustee to attend the launch event of the 'Miles for Haemophilia' campaign to promote healthy living with haemophilia. £241.00

Total funding received by patient organisation: £12,020.00

This represents 10.5% of the organisation's last published financial year (June 2013 - October 2014). This is a 15-month reporting period as this is the first registered year of the organisation.

### **Haemophilia Wales**

Haemophilia Wales provides information, support and advocacy to everyone with haemophilia, Von Willebrands and other bleeding disorders, including their families and carers.

Charitable donation

We made a donation in recognition of the number of activity pledges made by haemophilia patients, their families and friends on the Pfizer 'Miles for Haemophilia Campaign' website to encourage healthy living with haemophilia £3,500.00

We made a charitable donation to support the organisation's members' and family day. £2,000.00

Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimate value: £260.00

Expenses

We paid travel expenses for a Haemophilia Wales trustee to attend the launch event of the 'Miles for Haemophilia' campaign to promote healthy living with haemophilia. £82.52

We paid travel expenses for a Haemophilia Wales trustee to attend the launch event of the 'Miles for Haemophilia' campaign to promote healthy living with haemophilia. £70.90

Total funding received by patient organisation: £5,500.00

This represents 68% of the organisation's last published financial year (November

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

2014 - October 2015).

This percentage reflects the fact that this is a new organisation which is still building its fundraising capacity.

### **Independent Cancer Patients' Voice**

Independent Cancer Patients' Voice (ICPV) equips cancer patients to inform developments in medical research in the UK to ensure it is led by patients. Through bespoke training of patients as advocates, they are able to bring the opinions, views and experience of cancer patients, their families and carers, to the cancer research community.

#### **Paid services**

We commissioned ICPV to deliver a lunchtime learning event for Pfizer colleagues on the topic of patient involvement in R&D. £1,000.00

#### **Charitable donation**

We made a charitable donation in support of the organisation's residential VOICE course which aims to equip lay people who have had an experience of cancer to be more able to contribute to research management. £3,500.00

Total funding received by patient organisation: £4,500.00  
This represents 19% of the organisation's last published financial year (January 2014 - December 2014).

### **International Alliance of Patients' Organizations (IAPO)**

IAPO is a unique global alliance representing patients of all nationalities across all disease areas and promoting patient-centred healthcare around the world.

#### **Corporate sponsorship**

Pfizer Inc provided funding as an annual industry partnership member. £33,357.00

Total funding received by patient organisation: £33,357.00  
This represents 4.6% of the organisation's last published financial year (January 2014 - December 2014).

### **International Brain Tumour Alliance (IBTA)**

The International Brain Tumour Alliance (IBTA) is a global network founded in 2005 as a dynamic worldwide community for brain tumour patient organisations and others involved in the field of neuro-oncology. The IBTA brings together experience and expertise from all over the world with the aim of enhancing the well-being and quality of life of brain tumour patients and their families. Their mission is to advocate for the best treatments, information, support and quality of life for brain

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

tumour patients, offering them, their families and carers hope – wherever they live in the world.

#### Corporate sponsorship

We sponsored the Second World Summit of brain tumour patient advocates. £9,000.00

Total funding received by patient organisation: £9,000.00

This represents 6.15% of the organisation's last published financial year (January 2015 - December 2015)

#### **Kidney Cancer Support Network**

Kidney Cancer Support Network (KCSN) is a UK-wide patient-led support network that advocates on behalf of the kidney cancer community and seeks to improve the lives of kidney cancer patients, their carers and family members.

#### Unpaid services

We engaged the charity to speak about patient needs at a parliamentary meeting on kidney cancer care in England. £0.00

#### Charitable donation

We made a charitable donation towards the development of a day for training new kidney cancer research ambassadors to encourage more R&D in the UK and greater participation of patients in research. £2,000.00

Total funding received by patient organisation: £2,000.00

KCSN registered as a charity in November 2015 and as such, currently has no published accounts.

#### **Kidney Cancer UK**

Kidney Cancer UK (formerly James Whale Fund for Kidney Cancer) is the UK's leading specialist kidney cancer charity. Its mission is to help reduce the harm caused by kidney cancer by increasing knowledge and awareness, providing patient information and by supporting research into the causes, prevention and treatment of the disease. James Whale Fund for Kidney Cancer changed its name in February 2016 to Kidney Cancer UK.

#### Corporate sponsorship

We sponsored the organisation's patient and carer information day series. £8,000.00

We made charitable donation for development of a new contacts database and information factsheets. £4,000.00

#### Unpaid services

We engaged the organisation to speak about patient needs and experience at a parliamentary meeting on kidney cancer care in England. £0.00

Total funding received by patient organisation: £12,000.00

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

This represents 6% of the organisation's last published financial year (October 2013 - September 2014).

### **Kidney Research UK**

Kidney Research UK is dedicated to research that will lead to better treatments and cures for kidney disease. The charity also provides information for patients and raises vital awareness of kidney-related issues among the general public.

#### Charitable donation

We made an in memoriam charitable donation for Colin Froy, who featured heavily in a Wellcome Trust documentary about pain management and how pain medicines are made filmed largely at Pfizer's Neusentis site in Cambridge. Following his death, Colin's son completed a physical challenge to raise funds for Kidney Research UK and this donation was made in recognition of this and of Colin's work to increase public awareness of research. £500.00

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimated value: £260.00

Total funding received by patient organisation: £500.00

This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015). It has not been possible to verify this information with Kidney Research UK before publication.

### **LATCH Welsh Children's Cancer Charity**

LATCH is a charity that supports the children who are receiving treatment for cancer at the Children's Hospital for Wales and their families.

#### Charitable donation

We gave a charitable donation towards general work and purpose of the charity. The charity was nominated by Pfizer colleagues following an internal fundraising initiative. £1,000.00

Total funding received by patient organisation: £1,000.00

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014). It has not been possible to verify this information with LATCH before publication.

### **Laurence Moon Bardet Biedl Society (LMBBS)**

The Laurence-Moon-Bardet-Biedl Society is the only registered charity supporting people with Laurence-Moon-Bardet-Biedl Syndrome, their families and carers.

#### Charitable donation

We made a charitable donation towards the general work of the Laurence-Moon-Bardet-Biedl Society £1,000.00

Total funding received by patient organisation: £1,000.00

This represents 2.8% of the organisation's last published financial year (January 2014 - December 2014).

#### **Leukaemia CARE**

Leukaemia CARE exists to provide vital care and support to all those whose lives have been affected by leukaemia, lymphoma, myeloma and the allied blood disorders.

#### Charitable donation

We made a charitable donation to support the development of three Leukaemia CARE patient information booklets. £15,000.00

#### Unpaid services

We engaged a speaker from Leukaemia CARE at a Pfizer-organised advisory board meeting. £0.00

Total funding received by patient organisation: £15,000.00

This represents 1.9% of the organisation's last published financial year (April 2014 - March 2015).

#### **Lymphoma Association**

The Lymphoma Association is the UK's only charity focused exclusively on providing specialist information and support to help lymphoma patients, their relatives, friends and carers.

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimated value: £260.00

Total funding received by patient organisation: £0.00

As no direct funding was received, we have not included % of the organisation's last published financial year.

#### **Macmillan Cancer Support**

Macmillan Cancer Support improves the lives of people affected by cancer. The charity provides practical, medical and financial support and strives for better cancer care.

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

#### Corporate sponsorship

We sponsored the annual day-long conference Britain Against Cancer in December 2014 for the cancer patient community to come together with other stakeholders, for which Macmillan acts as Secretariat for the All Party Parliamentary Group on Cancer. The day focused on shaping the agenda on what cancer treatment, services and outcomes should look like in five years' time. Pfizer received four delegate places in return for its sponsorship. £6,900.00

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £350.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £70.59

Total funding received by patient organisation: £7,620.59

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

#### **MAMA Academy**

MAMA Academy is a pregnancy charity empowering mums and midwives to help more babies arrive safely.

#### Charitable donation in lieu

We made a general charitable donation in lieu of a speaker fee at the request of a healthcare professional presenting at a Pfizer meeting. £200.00

Total funding received by patient organisation: £200.00

This represents less than 1% of the organisation's last published financial year (August 2014 - July 2015). It has not been possible to verify this information with Steps before publication.

#### **Meningitis Now**

Meningitis Now, born of a merger in 2013 between the Meningitis Trust and Meningitis UK, is an organisation focused on saving lives and rebuilding futures. It funds research into prevention and impact of the disease. It raises life-saving awareness through campaigns, digital and print materials. It provides ongoing practical and emotional support to families and individuals through a unique range of free services, including a nurse helpline, financial support grants, counselling, art therapy, home visits, family days and community support.

#### Charitable donation

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

We made a charitable donation in support of the MARM Pharmacy e-learning module. £20,000.00

We donated colleague volunteering time by arranging and providing a 'Step Up' challenge day to assist Meningitis Now in solving a business challenge. We provided a venue and a light lunch on the day. £0.00

#### Paid services

We engaged Steve Dayman, Meningitis Now Founder, as a speaker at a Pfizer Havant internal staff event. £1,000.00

Total funding received by patient organisation: £21,000.00

This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Meningitis Research Foundation**

Meningitis Research Foundation funds research to prevent meningitis and septicaemia, and to improve survival rates and outcomes. The charity carries out an information and educational programme for the public and health professionals to reduce death and disability, and offers befriending support and membership of the charity to people affected.

#### Charitable donation

We gave a charitable donation to support the Meningitis Research Foundation schools disease awareness campaign. £5,000.00

We gave a charitable donation to support the poster session at the Meningitis Research Foundation bi-annual conference in November 2015. £2,000.00

#### Corporate sponsorship

We sponsored the Meningitis Research Foundation bi-annual conference held in November 2015 and received two delegate places and stand display space at the meeting. £5,000.00

#### Expenses

We paid the travel expenses of a Meningitis Research Foundation colleague to attend a Pfizer-organised meeting. £148.50

Total funding received by patient organisation: £12,000.00

This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Myeloma UK**

Myeloma UK is the only organisation in the UK dealing exclusively with myeloma. By accelerating the discovery, development and access to new treatments, while helping patients and their families cope with everything a diagnosis of myeloma brings, the organisation helps myeloma patients live longer and with a better quality

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

of life.

#### Paid services

We paid the organisation to advise on the development of the Haematological Malignancy Patient Information Toolkit for healthcare professionals. £1,000.00

Total funding received by patient organisation: £1,000.00

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

#### **National Ankylosing Spondylitis Society (NASS)**

NASS is the only UK registered charity dedicated to ankylosing spondylitis (AS). They provide support, advice and information to people with AS and are committed to keeping people as informed as possible about the condition. NASS believe that people who understand their AS and how it should be managed will have the best possible outcome and their vision is for a healthcare system which recognises the signs of inflammatory back pain early and refers people swiftly for a diagnosis.

#### Charitable donation

We made a charitable donation to support the 'Ankylosing Spondylitis and You' patient days for newly diagnosed patients. £12,000.00

Total funding received by patient organisation: £12,000.00

This represents 1% of the organisation's last published financial year (January 2014 - December 2014).

#### **National Rheumatoid Arthritis Society (NRAS)**

The National Rheumatoid Arthritis Society (NRAS) provides support and information for people living with Rheumatoid Arthritis and Juvenile Idiopathic Arthritis, their families, friends and carers, and health professionals who care for them.

#### Paid services

We paid the patient organisation to organise and facilitate a patient focus group to gain insight into patients' experience of homecare delivery services. £3,750.00

#### Charitable donation

We donated colleague volunteering time by arranging and providing a 'Step Up' challenge day to assist NRAS in solving a business challenge. £0.00

#### Charitable donation in lieu

At the request of two patients we made a general charitable donation to the organisation in lieu of speaker fees for presenting at an internal Pfizer meeting. £500.00

#### Expenses

We covered the expenses for a member of staff from the organisation to attend a

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014



Pfizer global meeting discussing the optimisation of the patient and doctor relationship in setting treatment goals in rheumatoid arthritis. The meeting was held in San Francisco, thus requiring a two-night hotel stay:

Flight: value - (US\$8356.00) £5,563.62

Hotel: value - (US\$790.18) £562.12

US ground transportation: value - (US\$246) £163.79

UK ground transportation: value - £80.00

Exchange rate 2015 USD 1 = £0.67

Total expenses: £6369.53

Expenses paid direct to organisation: £109.96

We covered the expenses of a member of staff from the organisation attending a Pfizer Parliamentary event in October 2014. £161.50

Total funding received by patient organisation: £4,250.00

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

### **NET Patient Foundation**

The NET Patient Foundation provides information and support for people living with, or affected by, neuroendocrine tumours. It also raises awareness of neuroendocrine tumours throughout the UK and Ireland, and funds and publicises research into neuroendocrine tumours.

#### Charitable donation

We made a charitable donation to support a range of activities to recognise NET cancer day and raise the profile of neuroendocrine tumours. £8,500.00

Total funding received by patient organisation: £8,500.00

This represents 4.1% of the organisation's last published financial year (October 2013 - September 2014).

### **Portsmouth Down Syndrome Association**

Portsmouth Down Syndrome Association is committed to improving the lives of children and their families, in Portsmouth and South Hampshire, by providing friendship, support and an extensive range of educational services from birth.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

Total funding received by patient organisation: £150.00

This represents less than 1% of the organisation's last published financial year (April

Date of Preparation: March 2016

Job Bag Code: PP-GIP-GBR-0014

2014 - March 2015).

### **Progressive Supranuclear Palsy Association (PSPA)**

The PSPA is dedicated to the support of people with Progressive Supranuclear Palsy (PSP) and the related disease Corticobasal Degeneration (CBD), and those who care for them.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

Total funding received by patient organisation: £150.00  
This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

### **Prostate Cancer UK**

Prostate Cancer UK fights to help more men survive prostate cancer and enjoy a better quality of life. They have three priorities: information, research and improving care.

#### Charitable donation

We made a charitable donation as the organisation's unpaid speaker offered to support to individuals after attending an on-site men's health awareness event held at Pfizer in Sandwich. £500.00

Total funding received by patient organisation: £500.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **QUIT**

QUIT aims to significantly reduce unnecessary suffering and death from smoking related diseases, and aims towards a smoke free UK future. QUIT provides practical help, advice and support by trained counsellors to all smokers who want to stop.

#### Charitable donation

We made a charitable donation to QUIT to support their parent/carer project to be present at schools in London to inform and support parents to quit smoking and increase the number of smoke-free homes. £21,797.00

We made a charitable donation in recognition of the achievement of the target number of 'hits' on the Tru View stop smoking YouTube campaign designed to encourage people to seek help to quit. £10,000.00

Total funding received by patient organisation: £31,797.00  
This represents 8.5% of the organisation's last published financial year (April 2013 -  
Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

March 2014). It has not been possible to verify this information as the organisation no longer exists.

### **Rainbow Trust Children's Charity**

Rainbow Trust Children's Charity provides emotional and practical support to families, in England, who have a child with a life threatening or terminal illness. They offer the whole family support 24/7 regardless of the diagnosis and for as long as it is needed.

#### Charitable donation

We made a charitable donation towards general work and purpose of the charity. The charity was nominated by Pfizer colleagues following an internal fundraising initiative.

£1,000.00

Total funding received by patient organisation: £1,000.00  
This represents less than 1% of the organisation's last published financial year (July 2013 - June 2014).

### **Sarcoma UK**

Sarcoma UK is the only cancer charity in the UK focusing on all types of sarcoma. Sarcoma UK's mission is to increase knowledge and awareness of sarcoma through ground-breaking programmes that inspire involvement and transform the landscape for everyone affected by sarcoma.

#### Charitable donation

We made a charitable donation to support the set-up of the Sarcoma UK support line for patients and families.

£16,500.00

Total funding received by patient organisation: £16,500.00  
This represents 1.7% of the organisation's last published financial year (April 2014 - March 2015).

### **Sense**

Sense supports and campaigns for people who are deafblind and with sensory impairments.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme.

£150.00

Total funding received by patient organisation: £150.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Sexual Advice Association**

The Sexual Advice Association is a charitable organisation which helps sufferers of male and female sexual problems, and raises awareness of the extent to which sexual conditions affect the general population.

#### Charitable donation

We made a charitable donation to support the Sexual Advice Association in the development of a sexual health mobile application for men. £28,800.00

Total funding received by patient organisation: £28,800.00

This represents 260% of the organisation's last published financial year, which was 2014 and a year during which the organisation experienced an unforeseen decline in funding. The organisation has confirmed that its actual income for 2015 was significantly higher than in 2014, and based on that figure our donation represented 43% of their 2015 income.

### **Steps**

Steps is a national charity supporting children and adults affected by a lower limb condition.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

Total funding received by patient organisation: £150.00

This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015). It has not been possible to verify this information with Steps before publication.

### **Stroke Association**

The Stroke Association is the only UK-wide charity solely concerned with combating stroke in people of all ages. It funds research into prevention, treatment and better methods of rehabilitation, and helps stroke patients and their families directly through its Life After Stroke Services. The Stroke Association also campaigns, educates and informs to increase knowledge of stroke at all levels of society, and acts as a voice for everyone affected by stroke.

#### Paid consultancy

The BMS-Pfizer Alliance engaged the Stroke Association to provide expert speakers at three BMS-Pfizer Regional Meetings on Stroke Prevention in Atrial Fibrillation.\* £3,000.00

#### Corporate sponsorship

The BMS-Pfizer Alliance sponsored the Stroke Association's Northern Ireland Stroke Conference Annual Update 2015.\* £750.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

\*Amount shown was Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50%.

Total funding received by patient organisation: £3,750.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Teenage Cancer Trust**

Teenage Cancer Trust raises funds, educates and supports teenagers fighting cancer. The trust is dedicated to providing expert treatment and support from the moment a young person aged 13-24 hears the word 'cancer.'

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

Total funding received by patient organisation: £300.00  
This represents less than 1% of the organisation's last published financial year (July 2014 - June 2015).

### **The Aplastic Anaemia Trust**

The Aplastic Anaemia Trust is dedicated solely to research into aplastic anaemia and provides support for patients and their families. The Trust also aims to raise public awareness of aplastic anaemia.

#### Paid consultancy

We engaged two staff members from The Aplastic Anaemia Trust to be part of an advisory board meeting to provide insight into the understanding of aplastic anaemia in the UK. £1,600.00

Total funding received by patient organisation: £1,600.00  
This represents less than 1% of the organisation's last published financial year (April 2013 - March 2014).

### **The British Lung Foundation**

The British Lung Foundation (BLF) exists to help people with lung disease. It does this by raising money to provide services to people with lung disease and their families, to fund scientific research for better treatments and cures and by campaigning for change to improve lung health in the UK. The services provided include Breathe Easy support groups, BLF nurses, BLF Active and the helpline.

#### Corporate sponsorship

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014

We paid for an exhibition space at the BLF Study Day. £432.00

Total funding received by patient organisation: £432.00

This represents less than 1% of the organisation's last published financial year (July 2013 - June 2014).

### **The Haemophilia Society**

The Haemophilia Society is the only UK-wide charity for everyone affected by a bleeding disorder; a community of individuals and families, healthcare professionals and supporters. For more than 60 years The Society have campaigned for better treatment, been a source of practical information and support, and enabled people living with long-term conditions to lead fulfilling lives, make informed choices about their treatment, care and support and inspire others to do the same.

#### Charitable donation

We made a charitable donation to support the organisation's Inhibitor Project to inform support patients and families living with an inhibitor. £10,000.00

We made a charitable donation towards the organisation's Ageing Key Life Stage project to support older patients and their families and carers living with haemophilia. £10,000.00

We made a charitable donation to support a carrier conference to help the organisation increase their understanding of the needs of haemophilia carriers and offer them support. £5,000.00

We made a donation in recognition of the number of activity pledges made by haemophilia patients, their families and friends on the Pfizer 'Miles for Haemophilia Campaign' website to encourage healthy living with haemophilia. £3,500.00

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimated value: £260.00

#### Expenses

We paid travel expenses for a staff member from The Haemophilia Society to attend the launch event of the 'Miles for Haemophilia' campaign to promote healthy living with haemophilia. £142.60

We paid travel expenses for a staff member from The Haemophilia Society to attend the launch event of the 'Miles for Haemophilia' campaign to promote healthy living with haemophilia. £140.60

Total funding received by patient organisation: £28,500.00

This represents 4.3% of the organisation's last published financial year (April 2014 - March 2015).

### **The Pituitary Foundation**

The Pituitary Foundation is a national support, information and advocacy organisation for pituitary patients, their families, friends and carers. The Foundation operates throughout the UK and the Republic of Ireland.

#### Charitable donation

We made a charitable donation to support the production of patient information leaflets for people living with pituitary conditions. £1,746.00

Total funding received by patient organisation: £1,746.00

This represents less than 1% of the organisation's last published financial year (July 2013 - June 2014).

### **The Roy Castle Lung Cancer Foundation**

The Roy Castle Lung Cancer Foundation is the only charity in the UK wholly dedicated to defeating lung cancer, the biggest cancer killer in the world.

#### Charitable donation

We made a charitable donation to support a series of patient and family events to support people living with lung cancer. £12,000.00

We made a charitable donation in recognition of the achievement of the target number of 'hits' on the Tru View stop smoking YouTube campaign designed to encourage people to seek help to quit. £10,000.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

#### Expenses

We paid travel expenses for a RCLCF staff member to attend the Pfizer organised molecular diagnostics pathway workshop. £166.00

We paid travel expenses for a RCLCF staff member to attend the Pfizer organised molecular diagnostics report launch event. £108.00

Total funding received by patient organisation: £22,300.00

This represents less than 1% of the organisation's last published financial year (January 2014 - December 2014).

### **The Sickle Cell Society**

The Sickle Cell Society is the only national charity in the UK that supports and represents people affected by sickle cell disease to improve their overall quality of life.

#### Paid consultancy

We engaged the charity to attend an advisory board on improving the recruitment of patients with rare disease into clinical research trials. £1,250.00

#### Gift in kind

We provided one delegate space on Pfizer thinkspace. Pfizer thinkspace is a series of free development workshops for patient organisations. Delegate spaces are included within the individual organisation's disclosure. The total cost of running Pfizer thinkspace in 2015 was £6,501. Estimate value: £260.00

#### Expenses

We paid travel expenses for a staff member from the Sickle Cell Society to attend an advisory board on improving the recruitment of patients with rare disease into clinical research trials . £72.20

Total funding received by patient organisation: £1,250.00  
This represents less than 1% of the organisation's last published financial year (April 2014 - March 2015).

### **Thrombosis UK**

Thrombosis UK aims to increase awareness of thrombosis among the public and health professionals and to raise research funds to improve patient care.

#### Corporate sponsorship

The BMS-Pfizer Alliance sponsored Thrombosis UK's National Thrombosis Week educational meeting.\* £1,250.00

\*Amount shown was Pfizer's contribution to the total payment from the BMS-Pfizer Alliance, which was 50%.

Total funding received by patient organisation: £1,250.00  
This represents less than 1% of the organisation's last published financial year (February 2014 - January 2015).

### **Tree of Hope**

Tree of Hope offers hope to the families of sick children in UK and Ireland who need specialist medical surgery, treatment therapy and equipment.

#### Charitable donation

We made a charitable donation to add to a colleague donation as part of our matched funding programme. £150.00

Total funding received by patient organisation: £150.00

Date of Preparation: March 2016  
Job Bag Code: PP-GIP-GBR-0014



This represents less than 1% of the organisation's last published financial year (October 2013 - September 2014).

**Turner Syndrome Support Society**

Turner Syndrome Support Society is a national charity caring for the needs of those with Turner Syndrome throughout the United Kingdom. The Society offers support and information to both girls and adult women with Turner Syndrome, their families and friends.

Corporate sponsorship

We made a payment to sponsor the organisation's annual conference to support and inform members and families living with Turner Syndrome. £1,500.00

Charitable donation

We made a charitable donation towards the development and production of a video to inform healthcare professionals about Turner Syndrome. £2,000.00

Total funding received by patient organisation: £3,500.00

This represents 2.2% of the organisation's last published financial year (January 2014 - December 2014).