

# RESEARCH & DEVELOPMENT (R&D) MEDICINE DEVELOPMENT PROCESS

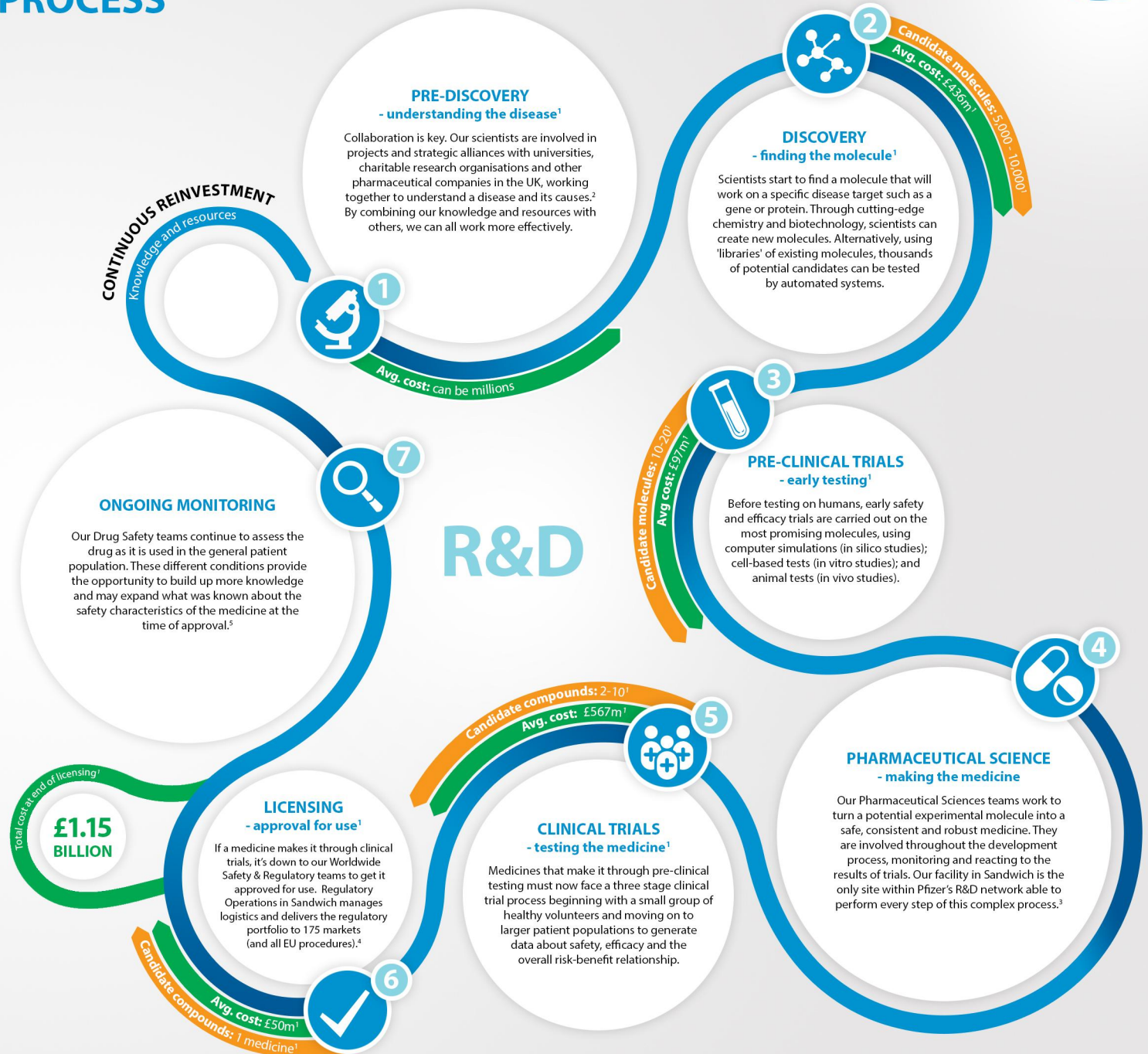


Our medicines save and transform the lives of millions in the UK every year, but developing them is a long and complicated process.

It can take over 12 years and cost up to £1.15bn to develop a new medicine and for every 10 –20 medicines identified in the laboratory, only one will reach patients – the others will fail along the way.<sup>1</sup>

R&D is a continual process and the knowledge and resources we gain along the way drives the next generation of research.

Patients are at the heart of everything we do, that's why our dedicated team of scientists, healthcare professionals and researchers invest years of their lives to find the medicines that could one day save yours.



## References

1. <http://www.abpi.org.uk/our-work/mandi/Pages/innovation-in-medicine.aspx>
2. Pfizer data on file, June 2017
3. Pfizer data on file, July 2017
4. Pfizer data on file, July 2017
5. Pfizer data on file, April 2017