

Medical and Educational Goods and Services (MEGS) grants paid by Pfizer in 2013 to UK Organisations, Associations and Institutions that are comprised of health professionals and /or that provide healthcare or conduct research

The ABPI Code of Practice requires that companies declare annually Medical and Educational Goods and Services (MEGS) grants provided to healthcare organisations, institutions and associations comprised of healthcare professionals and / or that provide healthcare or conduct research. Companies are required to publish the financial amount provided and recipient institution.

The types of activities which are supported through MEGS are grants for which there is no benefit to Pfizer in return for providing the support. They are provided to healthcare organisations to either benefit patients or benefit the NHS, whilst maintaining patient care. Pfizer's involvement in providing MEGS grants is strictly limited to provision of the grant, and projects supported by a MEGS grant are not controlled in any way by Pfizer. MEGS must relate to continuing professional education, patient or community education or community projects that promote better healthcare (e.g. disease screening programmes).

In addition to any financial payments provided, this year (2014) Pfizer is also disclosing 'benefit in kind' grants. An 'in-kind' donation, also referred to as 'gift in kind', is a type of donation which instead of giving money to buy needed goods and services, donates the goods and services themselves. Examples of in-kind donations would be the donation of transport or meeting room facilities, patient information leaflets, training or professional expertise.

To provide context to each project support by a Pfizer grant, and to make the data more meaningful to the general public, Pfizer is committed to disclosing an additional level of detail which provides a brief summary about each grant; this is consistent with the format we follow for our disclosure of the support we provide to Patient Advocacy Groups.

Pfizer is disclosing MEGS grants provided to UK healthcare organisations made by Pfizer UK, as well as payments made to UK healthcare organisations by overseas affiliates, our European brand teams and our global headquarters in the United States.



Project Reference Number	Recipient Organisation	An outline of the project which Pfizer's Medical and Educational Goods and Services grant supported	Financial amount paid by Pfizer to the recipient organisation	Benefit in kind provided to the recipient organisation by Pfizer
WP375431	Acute Myeloid Leukaemia (AML) Working Party	Financial support was provided for a national series of meetings which provided AML investigators and allied professionals with an update of the AML working party supervised ongoing studies and future studies.	£2,000.00	Not Applicable
WP375249	Aintree University Hospitals NHS Foundation Trust	Benefit in kind support provided by a Clinical Effectiveness Consultant presenting Dr Foster data to highlight emergency admission rates and vaccination uptake rate	Not Applicable	Presentation of Dr Foster data
WP397485	Aintree University Hospitals NHS Foundation Trust	Financial support to deliver a service assessment workshop for the nursing team facilitated by a third party vendor.	Indirect payment made to 3rd party vendor to the value of £1483 to deliver the workshop	Not Applicable
WP392728	AlChem Healthcare	Benefit in kind grant supported a patient campaign aiming to educate the local habitants in the area of Slough to go to the right healthcare setting to receive the most appropriate treatment for them. The campaign is also trying to highlight the role of the pharmacists as a qualified healthcare professional not just dispensing body.	Not Applicable	Support from a PR company for the launch of the campaign & provision of patient posters and leaflets
WP406550	Aneurin Bevan University Health Board	Financial support for educational programmes for clinicians, patients and the maintenance of the Venous thromboembolism database; including the development of patient partner forums.	£20,000.00	Not Applicable
WP434727	Aneurin Bevan University Health Board	Financial support provided towards the development and production of patient leaflets to be used in Cancer Associated Thrombosis clinics at the Velindre Cancer Centre and Royal Gwent Hospital.	£20,000.00	Not Applicable
WP315658	Aneurin Bevan University Health Board	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.
WP361139	Aneurin Bevan University Health Board	Financial support provided to support pharmacy enhanced smoking cessation pilot within the Aneurin Bevan University Health Board. The aim is to deliver evidence smoking cessation validation in line with NICE guidance.	£800.00	Not Applicable
WP375790	Aneurin Bevan University Health Board	Benefit in Kind provided in the form of facilitation skills to enable sharing of best practice across commissioning support units. The aim was to improve patient outcomes through improved data management and insight.	Not Applicable	Facilitated a visit to Arden Commissioning support unit to share best practice and improve patient outcomes through improved data management and insight.
WP381590	Aneurin Bevan University Health Board	Benefit in kind provided in the form of facilitation to deliver insights training for the Primary Care and Networks leadership team in Aneurin Bevan Local Health Board. The aim was to provide better team working across multiple stakeholders to enable improved patient care.	£1,116.00	Not Applicable
WP462416	Aneurin Bevan University Health Board (Torfaen Community Mental Health Team)	Benefit in kind provided in the form of facilitation to deliver insights training for the Torfaen Community Mental Health Team. The aim was to provide better team working across multiple stakeholders to enable improved patient care.	Not Applicable	Facilitation to deliver insights training for the Torfaen Community Mental Health Team.
WP447062	Annadale Surgery, Hertfordshire	Financial support provided for printing and distribution of a patient letter and benefit in kind provided in the form of a toolkit for increasing engagement with healthcare professions around smoking cessation focusing on those patients with long term conditions.	£300.00	Enhance Package for smoking cessation
WP331184	Ashton, Leigh and Wigan Local Pharmacy Committee	Financial support for a training provider to deliver training showing pharmacists how to engage with patients on a more holistic basis. The training highlights relevant services available to appropriate patients in the pharmacy, examines barriers that pharmacists may have and encourages them to ask more relevant questions to gain a better understanding of patient needs.	Not Applicable	Pharmacists Engaging with patients' training to Ashton, Leigh and Wigan LPC delivered by training provider.
WP445061	Avicenna Medical Practice, Gwent	Benefit in kind provided to deliver a Heart Failure Case Notes Review Programme to educate & upskill HCPs in the management of their Heart Failure Patients.	Not Applicable	Heart Failure Specialist Nurse Session to discuss Patient Cases.
WP363073	Barton Surgery, Dawlish	Benefit in kind provided in the form of an audit tool provided to support identification and understanding of the patient population with chronic pain to allow improved management.	Not Applicable	Pain OSKIS audit tool
WP319799	Barts Health NHS Trust	Financial support for a disease awareness program to treat people with Ankylosing Spondylitis much earlier in their disease and improve their long term quality of life and prevent more complicated outcomes.	£10,000.00	Not Applicable
WP333575	Barts Health NHS Trust	Benefit in kind provided in the form of marketing to develop health awareness materials to encourage smokers to seek stop smoking support	Not Applicable	Development of health awareness materials to promote stop smoking service
WP400105	Barts Health NHS Trust	Benefit in kind provided through using the Dr Foster Health infomatic tool to pull through data around patient referrals into the hospital	Not Applicable	Dr Foster performance analysis
WP409744	Barts Health NHS Trust	Financial support provided to increase understanding of NHS data within heart failure across primary care and support care closer to home.	£6,000.00	Not Applicable
WP470337	Barts Health NHS Trust, Royal London Hospital	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£35,000.00	Not Applicable

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WP317368	Bath Institute for Rheumatic Diseases , Bath	Financial support towards the completion of a systematic literature review on patient involvement in the development of Psoriatic Arthritis outcome measures. The review was written up by a medical writer, and the outputs were distributed to the OMERACT/GRAPPA psoriatic arthritis steering group	£5,000.00	Not Applicable
WP334218	Berkshire West Primary Care Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP453353	Betsi Cadwaladr University Health Board	Financial support and expertise to develop a website and awareness campaign to educate and inform patients and stakeholders of the services available to them under the recently opened Peter Maddison Rheumatology Centre	£10,000.00	Not Applicable
WP455123	Betsi Cadwaladr University Health Board	Financial support to hire a portable ultrasound machine for a period of six months to support local research, looking at the benefits of ultrasound to enhance the ability to clinically diagnose and manage patients with Rheumatoid Arthritis. This will be in line with the national guidance for appropriate management of early rheumatoid arthritis	£12,000.00	Not Applicable
WP465448	Blackburn & Darwen Borough Council	A benefit in kind 'Enhance in Practice' to enable the service to better engage with Practices to identify and support smokers with long term conditions.	Not Applicable	Enhance in Practice' to enable the service to better engage with Practices to identify pts with long term conditions and help them to quit smoking
WP306204	Blackpool Fylde and Wyre Hospitals NHS Trust	Benefit in kind support through providing Dr Foster analysis of relevant rheumatology outpatient referral metrics for Blackpool Victoria	Not Applicable	Dr Foster data presentation
WP457678	Bodey Medical Centre, Manchester	Financial support provided to fund a Heart failure project to review the Heart Failure register and implement gold standard care.	£1,800.00	Not Applicable
WP310609	Borders General Hospital	Benefit in kind provided in the form of Joint Injection Models to support training and development of healthcare professionals in the area of Joint Injections.	Not Applicable	Joint Injection Models
WP366835	Bradford Hospitals NHS Foundation trust	Benefit in kind support provided through Pfizer colleagues analysing Dr Foster data and local Clinical Commissioning Group performance data and delivering a 4 hour workshop to the senior pharmacy team to support their understanding of the local NHS environment .	Not Applicable	4 hours Pfizer colleague time to facilitate a workshop on "Understanding the Local NHS Environment" using local Dr Foster data to support.
WP309963	Bradford Teaching Hospital Charitable Fund	Benefit in kind provided in the form of facilitation skills for a CCG meeting.	Not Applicable	3hrs facilitation provided by Pfizer colleague
WP402513	Brighton & Sussex University Hospitals NHS Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through Healthcare Professionals having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP314221	Brighton and Sussex University Hospitals NHS Trust	Benefit in kind totalling approximately 5 hours involving the analysis and provision of local health intelligence using Dr Foster data to support the department's understanding of the Trust's Rheumatology referrals, to support them in effectively engaging with the necessary GPs and to provide insight in to the demand for their service, to support decisions made in relation to a redesign of the service.	Not Applicable	Approximately 5 hours involving the analysis and provision of local health intelligence data relating to Rheumatology, using Dr Foster data
WP375105	Brighton and Sussex University Hospitals NHS Trust	Financial support given to deliver a bespoke workshop for the Dermatology nurse team in order to enhance teamwork and job satisfaction within the department and support the nurses to embrace the demands of leadership, workforce planning and multidisciplinary team working.	£1,400.00	Not Applicable
WP455560	Brinnington Health Centre, Stockport	Financial support provided to fund a Heart failure project to review the Heart Failure register and implement gold standard care.	£1,200.00	Not Applicable
WP471499	Bristol City Council	Benefit in kind provided to Smokefree Bristol in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Provision and Use of Smoking Cessation Toolkit
WP337171	Bristol Genetics Laboratory	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable	£750.00	Not Applicable
WP439572	British Society for Rheumatology	Benefit in kind support provided to the British Society for Rheumatology (BSR) in the design and delivery of best practice care pathways, in assisting them in supporting NHS Trusts develop business tenders for rheumatology services and providing them with advice in developing BSR NAVIGATOR software tool.	Not Applicable	Provided a 0.4 working time equivalent head count project manager for 6 months
WP337971	Buckinghamshire Primary Care Trust	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus

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WP449504	Burton Hospitals NHS Trust	Financial support to develop an App that will improve the assessment of disease progression, and usefulness of therapy through the monitoring of BASDAI scores (Bath Ankylosing Spondylitis Disease Assessment Index). This approach enables patients to complete their own assessment.	£12,000.00	Not Applicable
WP374748	Cambridge University Hospitals NHS Foundation Trust	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£3,750.00	Not Applicable
WP460660	Cambridge University Hospitals NHS Foundation Trust	Financial support to support the Extension of Fungal diagnosis pathway development and evaluation.	£16,255.78	Not Applicable
WP466079	Cambridge University Hospitals NHS Foundation Trust	Financial support provided to NHS Cambridge to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£4,470.00	Not Applicable
WP313167	Cannock Chase Clinical Commissioning Group/Stafford & Surrounds Clinical Commissioning Group,	Benefit in Kind service was provided to supply Dr Foster Regional Healthcare Analysis data, to support a greater understanding of variation in Rheumatology out-patients first to follow-up ratios and first attendance data for constituent GP practices. Clinical Commissioning Group level data was provided (including Cannock Chase/Stafford & Surrounds Clinical Commissioning Groups) and Primary Care Trust level data.	Not Applicable	Provide Dr Foster Regional Healthcare Analysis reports relating to local and national Rheumatology Out patients activity. Approximately 2-3 hours service provided
WP447739	Cardiff and Vale University Health Board	Financial support provided to engage and evaluate the needs of primary care in the area of smoking cessation. The project was aimed at providing training and education to healthcare professionals to deliver evidence based advice and guidance in line with local pathways and protocols.	£6,500.00	Not Applicable
WP459345	Cardiff and Vale University Health Board	Financial support provided for a primary care enhanced smoking cessation pilot within the Cardiff and Vale University Health Board. The aim is to deliver evidence based smoking cessation validation in line with NICE guidance.	£2,292.48	Not Applicable
WP89881	Cardiff and Vale University Health Board	Financial support and benefit in kind provided to assist a project aimed at promoting the non-smoking status of the UHW building. The project also included the development of materials.	£5,200.00	Development of smoking cessation materials for secondary care in liaison with the creative agency.
WP461226	Cardio Vascular General Practitioners Society	Financial support provided to deliver training focused on stroke prevention in patients with Atrial Fibrillation. The training aimed to cover detection, treatment and on going management of patients at risk of stroke associated with Atrial Fibrillation.	£6,000.00	Not Applicable
WP457705	Cardiovascular Consultancy Ltd	Financial support provided for GP education and case review	£5,000.00	Not Applicable
WP343278	Central and Eastern Cheshire Clinical Commissioning Group	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP336302	Central Manchester University Hospitals NHS Foundation Trust	Benefit in kind provided in the form of facilitation of a workshop to map the Juvenile Idiopathic Arthritis pathway and identify potential areas for focus to enhance the current service. Outcome was a written plan to implement new ways of working to enhance the patient experience	Not Applicable	Facilitation of a workshop to map the Juvenile Idiopathic Arthritis pathway and identify potential areas for focus to enhance the current service
WP444006	Central Manchester University Hospitals NHS Foundation Trust	Financial support given to deliver a series of events which enabled sharing of pharmacy knowledge and best practice. Objectives are to empower pharmacy staff to make management level decisions within their pharmacy teams, and improve their communication skills to enhance relationships within their therapy areas and improve patient care.	£4,500.00	Not Applicable
WP412344	Central Southern Clinical Commissioning Support Unit	Benefit in kind provided in the form of Dr Foster request to support the CCG and CSU discussion around the re-provision of pain services.	Not Applicable	Dr Foster data analysis
WP419757	Central Southern Clinical Commissioning Support Unit	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP438643	Chelsea and Westminster NHS Trust	Financial support to support a communication and awareness campaign to improve uptake of National Immunisation Programme	£89,792.00	Pfizer Disease awareness materials
WP421802	Cheshire and Mersey Strategic Clinical Network	Financial support to meet training needs relating to New NHS Structure and subsequent staff upskilling in terms of appropriately dealing with Change Management	£800.00	Not Applicable
WP423035	City Health Care Partnership Community Interest Company	Benefit in kind provided to Southend on Sea Borough Council in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to place the service	Not Applicable	Smoking Cessation Toolkit
WP424136	City Health Care Partnership Community Interest Company	Benefit in kind provided in the form of facilitation to support ways of working between stop smoking services and GP practices	Not Applicable	Stop Smoking Services Charisma Workshop
WP437944	City Health Care Partnership Community Interest Company	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis

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WP437946	City Health Care Partnership Community Interest Company	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP413176	Claremont Bank Surgery, Shrewsbury	Benefit in kind provided to deliver a Heart Failure Case Notes Review Programme to educate & upskill clinicians in the management of their Heart Failure Patients.	Not Applicable	Case Notes review for Atrial Fibrillation
WP460298	Clarence House surgery, Rhyl, Denbighshire	Benefit in kind to deliver a Non Valvular Atrial Fibrillation Case Notes Review Programme to educate & upskill Clinicians in the management of their Non Valvular Atrial Fibrillation patients.	Not Applicable	Case Notes review for Atrial Fibrillation
WP306655	Clear Pharmacy, Northern Ireland	Financial support provided to Clear Pharmacy to provide 2 Evening workshops to enhance the skills of many of the community pharmacists within Clear Pharmacy group. It centred around supporting behavioural change with their patients and customers given that new services were to be delivered such as MURs	Indirect payment paid to third party vendor to the value of £1300 to facilitate workshops	Not Applicable
WP318635	Colchester Hospital University NHS Foundation Trust	Benefit in kind support provided through using the Dr Foster Health infomatic tool to pull through data around patient referrals into the hospital	Not Applicable	Dr Foster data presentation
WP372100	Colchester Hospital University NHS Foundation Trust	Financial Support for a short term data entry role to support implementation of a Biologics Audit Tool. The database will support the unit in providing better patient-centred care and in responding to commissioner requests for information	£1,595.83	Not Applicable
WP323218	Coventry University	Financial support provided to develop a structured on line educational programme for Healthcare Professionals to support improved recognition and care for children and young people with Juvenile Idiopathic Arthritis (JIA)	£39,859.00	Not Applicable
WP423046	Croydon Health Services NHS Trust	Benefit in kind supported the delivery of Dr Foster analysis and a slide presentation giving the local context, to give the rheumatology department more insight into their Rheumatology service to support them in expanding the service to better support the needs of the patient.	Not Applicable	Delivery of Dr Foster analysis to support Rheumatology department understanding of performance and demand.
WP428943	Croydon Health Services NHS Trust	Financial support provided to support a medications optimisation project for 'high risk' Cardiovascular patients in Croydon	£50,000.00	Not Applicable
WP438799	Dalraida Family Practice, Ballycastle	Financial support for case notes review for patients with heart failure. To ensure the practice is in line with local and National guidelines	£400.00	Not Applicable
WP380624	Darlington Primary Care Trust	Benefit in kind provided in the form of an analysis tool which looks at current and future health needs of a population. Supporting the NHS to adapt current services, prioritise resources and plan future services based on health need.	Not Applicable	Analysis tool which looks at current and future health needs of a population. .
WP403960	Darlington Primary Care Trust	Benefit in kind provided in the form of facilitation to deliver "Service Assessment" workshop for patients with Over Active Bladder to improve the pathway and patient outcomes	Not Applicable	Facilitation to deliver "Service Assessment" workshop for patients with OAB to improve the pathway and patient outcomes
WP297743	Department of Cellular Pathology Queen Elizabeth Hospital	Financial support of ALK testing at University of Birmingham Hospital via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£235,980.00	Not Applicable
WP412680	Department of Cellular Pathology Queen Elizabeth Hospital	Financial support of ALK testing at University of Birmingham Hospital via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£22,350.00	Not Applicable
WP455153	Department of Cellular Pathology Queen Elizabeth Hospital	Financial support of ALK testing at University of Birmingham Hospital via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£29,880.00	Not Applicable
WP277753	Derbyshire Community Health Services	Benefit in kind provided in the form of project management, marketing consultancy and campaign materials which supported Derbyshire Community Health Services' stop smoking service (Fresh Start) to raise the awareness of the stop smoking service and also to increase the numbers of Muslim smokers presenting to the Service.	Not Applicable	Benefit in kind provided in the form of project management, marketing consultancy and campaign materials which supported Derbyshire Community Health Services' stop smoking service (Fresh Start) to raise the awareness of the stop smoking service and also to increase the numbers of Muslim smokers presenting to the Service.
WP378000	Derbyshire Community Health Services	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.
WP348439	Dorset Primary Care Trust	Benefit in kind provided in the form of facilitation and organisational skills to support the development of the Pharmaceutical Industry NHS Collaborative-Dorset (PINC-Dorset).	Not Applicable	Organisational and Facilitation skills

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WP400738	Dr Pinder and Partners, Ferrybridge Medical Centre, Ferrybridge, West Yorkshire	Benefit in kind to deliver a Heart Failure Case Notes Review Programme to educate & upskill clinicians in the management of their Heart Failure Patients.	Not Applicable	Deliver a Heart Failure Case Notes Review Programme to educate & upskill Clinicians in the management of their Heart Failure Patients.
WP387040	Dudley Group NHS Foundation Trust	Benefit in kind support for the Rheumatology Department at the Dudley Group NHS Foundation Trust to help them better understand Rheumatology out-patient's referral patterns (including standardised admissions ratios) across the Dudley health economy. This sort of information will help direct NHS services appropriately. Data for the analyses were sourced from Dr Foster Regional Healthcare Analysis, and the Quality and Outcomes Framework. Data was sourced, analysed, presented and distributed to the Dudley Group NHS Foundation Trust.	Not Applicable	Produce, present and distribute a data analysis pertaining to Rheumatology Out-patients activity from GP practices across Dudley Primary Care Trust into The Dudley Group NHS Foundation Trust and All Providers. Data sources used included Dr Foster Regional Healthcare Analysis and data available from the Quality and Outcomes Framework. Approximately 10 hours for service provision and presentation of results.
WP467759	Ealing Stop Smoking Services	Benefit in kind provided in the form of an analysis tool which looks at current and future health needs of a population. Supporting the NHS to adapt current services, prioritise resources and plan future services based on health need.	Not Applicable	Analysis tool which looks at current and future health needs of a population.
WP337203	Ealing Stop Smoking Services (ESS001)	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP374714	East Kent Hospitals University NHS Foundation Trust	Financial support for the printing of information cards which will provide details of the Rheumatology department advice line. The aim is to enable patients to access to the right service, first time and at the right time, when needed, ultimately supporting the NHS' ability to optimise patients outcomes as well as ensure best use of NHS resource.	£400.00	Not Applicable
WP397284	East Kent Hospitals University NHS Foundation Trust	Financial support to fund an administrator to input data into a database for patients with Ankylosing Spondylitis, which will benefit the patient by providing them with a better service.	£6,500.00	Not Applicable
WP424653	East Lancashire Hospital NHS Trust	Benefit in kind provided in the form of facilitation of a workshop titled Business Approaches to Clinical Improvement Workshop. Aimed at supporting the development of community based services	Not Applicable	Delivery of a Business Approaches to Clinical Improvement Workshop
WP376340	East Midlands Health Innovation Education Cluster	The aim is to enable patients to access to the right service, first time and at the right time, when needed, ultimately supporting the NHS' ability to optimise patients outcomes as well as ensure best use of NHS resource.	£5,000.00	A Pfizer Regional Customer Marketing Manager supported the EMHIEC management team in the briefing of and the liaison with that Agency.
WP401608	East Sussex Downs and Weald Primary Care Trust	Benefit in kind provided in the form of data analysis and dashboard creation. The aim of the dashboard was to support unexplainable variation and inform action plans.	Not Applicable	Data Analysis and Dashboard development
WP436058	East Sussex Healthcare	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP339552	Eastern and Coastal Kent Primary Care Trust	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP373201	EMPATH Services, Nottingham University Hospital	Financial support of ALK testing at Nottingham University hospital Part of EMPATH (East Midlands Pathology Services) via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£2,890.00	Not Applicable
WP464984	EMPATH Services, Nottingham University Hospital	Financial support of ALK testing at Nottingham University hospital Part of EMPATH via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£2,040.00	Not Applicable
WP306843	Essex County Council	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.
WP313119	Fylde and Wyre Clinical Commissioning Group	Financial support provided for CCG in development of work streams and engagement with stakeholders	£620.70	Not Applicable
WP447562	Garden Road Surgery, Wrexham	Financial support provided to support smoking cessation training within primary care.	£750.00	Not Applicable

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WP457542	George Elliot Hospital NHS Trust	Financial support and benefit in kind provided towards a project which aimed to promote the availability of the smoking service in three selected areas. Project management support provided as part of the project.	£3,000.00	Ongoing management of the project which largely involved liaison with the creative agency.
WP458824	Gloucestershire Care Services	Financial support for the purpose of printing and development of 'stop before your op' patient materials. Grant supported with marketing consultancy. Outcome would be increased numbers of patients quitting smoking before operations, leading to enhanced recovery times and reduced infection risk.	£5,000.00	10 hours Regional Customer Marketing Manager time to support with marketing consultancy
WP336224	Gloucestershire NHS Stop Smoking	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP312296	Gloucestershire Primary Care Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP301078	Gloucestershire Primary Care Trust Stop Smoking Service	Benefit in kind provided in the form of marketing consultancy and materials to help the Stop Smoking Service to increase referrals from all practices in St Paul's, an area of high smoking prevalence.	Not Applicable	Marketing advice and provision of materials to help engage HCPs in Stop Smoking discussions with patients with long term health conditions
WP419688	Gordons Chemists, Northern Ireland	Financial support provided to support a training event for a number of the Gordons Chemist Pharmacy Team across two days to support the Pharmacy patients taking their medicines as prescribed, including a focus on running an effective and efficient Medicine Use Review service for patients.	£2,000.00	Not Applicable
WP455466	Greater Glasgow and Clyde NHS Board	Financial support to audit the Scottish Prescribing Information System and routinely collected NHS datasets to investigate the relationship between adherence and clinical outcomes in patients with Rheumatoid Arthritis.	£28,192.00	Not Applicable
WP320767	GSTS Pathology, Guy's and St Thomas' Hospital	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer.	£19,160.00	Not Applicable
WP415327	Guys & St Thomas' NHS Foundation Trust	Financial support provided to enable production and printing of Heart Failure Pathway document with the aim of improving patient care in the local population	£2,000.00	Not Applicable
WP323678	Guy's and St Thomas' NHS Foundation Trust	Financial support provided to the rheumatology clinical and management team to provide educational workshops - each workshop had clearly defined objectives which has enabled the trust to explore and drive the patient outcomes.	£10,000.00	Not Applicable
WP398846	Guy's and St Thomas' NHS Foundation Trust	Financial support was given to the LungPATH project group to deliver educational interactive meetings detailing the results of the LungPATH National audit of lung cancer diagnosis and staging against current guidelines in England	£7,500.00	Not Applicable
WP455818	Hampshire & Isle Of Wight Local Pharmacy Committee	Financial support for training at the first joint annual meeting of Dorset and Hampshire & IOW Local Pharmaceutical Committees, who have formed an alliance under the banner of Community Pharmacy Wessex.	£3,360.00	Not Applicable
WP452133	Hampshire Heart Clinic	Financial support provided to reproduce materials relating to guidelines with the aim of enhancing Primary care confidence in the management of heart failure.	£2,300.00	Not Applicable
WP318820	Heart of England NHS Foundation Trust	A project to raise awareness about Rheumatoid Arthritis in order to reduce both the referral time into Secondary Care and increase the patient footfall into the GP. The project produced multilingual materials to support the campaign.	£10,000.00	Three days support provided through a Pfizer customer marketer to facilitate engagement with required agencies and liaise with Communications stakeholders
WP348630	Heart of England NHS Foundation Trust	Benefit in kind support provided to facilitate 'A Business Approaches to Clinical Improvement' Workshop with the Senior Leadership Team	Not Applicable	Key Account Manager & Regional Customer Marketing Manager time to facilitate session
WP286022	Heart of England NHS Foundation Trust	Benefit in kind provided in the form of marketing consultancy to support the development of a campaign to increase footfall into the stop smoking service, specifically within the secondary care environment	Not Applicable	Supply of smoking cessation materials in association with creative agency.
WP349781	Heart of Mersey	Benefit in kind provided to support the development and launch of a comprehensive multimedia campaign that engages and motivates smokers with COPD to quit. The project also supports and trains HCP to engage with smokers to make a quit attempt	Not Applicable	Development of multimedia campaign to engage smokers with COPD and encourage them to quit smoking.
WP405775	Help 2 Quit	Benefit in kind provided in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Smoking Cessation Toolkit
WP411562	Help 2 Quit	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	Don't Go Cold Turkey Materials for a Smoking Cessation event
WP419896	Help 2 Quit	Benefit in kind provided in the form of marketing support to develop health awareness materials to encourage smokers to seek stop smoking support and support the delivery of the service smoking targets	Not Applicable	Development of health awareness materials to promote stop smoking service

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WP425301	Help 2 Quit	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Smoking Cessation Toolkit
WP421390	Hertfordshire County Council	Benefit in kind provided to Hertfordshire County Council in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation and support of data analysis. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	GP Toolkit plus data analysis support
WP431231	Hertfordshire County Council	Benefit in kind provided in the form of facilitation to deliver an innovation session at an internal team meeting in order to enhance team work and improve provider engagement around smoking cessation .	Not Applicable	Facilitation of Innovation Session
WP399972	Herts Valleys Clinical Commissioning Group	Benefit in kind provided in the form of facilitation to deliver a pain service review meeting with Herts Valley CCG and key stakeholders.	Not Applicable	Facilitation to deliver patient pathway
WP421388	Herts Valleys Clinical Commissioning Group	Benefit in kind provided in the form of facilitation to deliver a pain service review meeting with Herts Valley CCG and key stakeholders.	Not Applicable	Facilitation to review pain services
WP450005	HI Weldrick Ltd	Financial support and benefit in kind provided. The project was aimed at improving diagnosis and management of neuropathic pain.	£750.00	Pfizer provided the services of a Regional Customer Marketing Manager and also localised Neuropathic Back Pain awareness materials (leaflets and posters) to HI Weldrick Ltd for distribution through their pharmacy chain to help identify patients with previously undiagnosed pain of a neuropathic origin.
WP421909	Higherland Surgery, Newcastle Under Lyme	Benefit in kind provided in the form of a Heart Failure Case Notes Review Programme to educate & upskill Clinicians in the management of their Heart Failure Patients.	Not Applicable	Heart Failure Case Notes Review service
WP378069	Imperial College Healthcare Trust	Benefit in kind support to campaign in Rheumatoid arthritis patients who smoke. This project sought to identify these patients and refer them for smoking cessation advice	Not Applicable	Managing a creative agency and providing materials to support campaign to address smoking in rheumatoid arthritis
WP354574	In2Health Education & Training Ltd	Financial support provided to In2Health, a project run by NHS staff to deliver additional training to doctors, nurses and other specialist HCPs on the prevention and management of cardiovascular disease.	£5,000.00	Not Applicable
WP370358	James Cook University Hospital	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£750.00	Not Applicable
WP438696	James Paget University Hospital	Benefit in kind in the form of implementation of the Biologics Audit Tool at Colchester General Hospital. The database will support the Unit in providing better patient-centred care and in responding to commissioner requests for information.	Not Applicable	Implementation of the Biologics Audit Tool at Colchester General Hospital.
WP453285	James Paget University Hospital	Financial Support to fund a short term data entry role to support implementation of a Biologics Audit Tool. The database will support the unit in providing better patient-centred care and in responding to commissioner requests for information.	£1,500.00	Not Applicable
WP448826	Kent & Medway Commissioning Support Unit	Financial support provided to part fund a team event. Benefit in kind provided in the form of facilitation for an innovation session aimed at enhancing teamwork in the newly formed organisation for long term improvement of patient care	£525.00	Innovation Session as part of team event
WP449848	Kent & Medway Commissioning Support Unit	Financial support and benefit in kind provided towards an upskilling event. The event aimed at enhancing teamwork in the newly formed organisation for long term improvement in patient care.	£515.00	Innovation Session as part of team event
WP353911	Kent Community Health NHS Trust	Financial support to implement Rheumatoid Arthritis & Smoking campaign across 3 Hospital trusts in Kent – East Kent Hospitals University NHS Foundation Trust, Maidstone and Tunbridge Wells NHS Trust and Dartford & Gravesham NHS Trust. This targeted awareness campaign will encourage RA patients that smoke to quit, and signpost them towards our local Stop Smoking Service	£6,000.00	Not Applicable
WP436056	Kent Community Health NHS Trust	Benefit in kind provided in the form of a project between the Kent Stop Smoking Service and Pfizer Ltd to collate a number of data sources to provide an overview of the variation in the LSSS service with an objective of driving efficiencies, and improving dialogue and joint working with the local LES partners.	Not Applicable	Doctor Foster data analysis
WP369077	Kings College Hospital NHS Foundation Trust	Financial support provided to the Rheumatology department at Kings College for the development of a Smoking and Rheumatoid Arthritis campaign. To make use of the NHS Five materials which can be amended to incorporate Kings College trust logo and contact details.	£2,000.00	Not Applicable
WP453759	Kings College Hospital NHS Foundation Trust	Financial support to establish a team of expert patients to help educate Physicians on Rheumatoid Arthritis. The project will be rolled out across all Kings Health Partner sites and would be available to all clinicians. The project will run for 2 years.	£13,900.00	Not Applicable

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WP467782	Kings College Hospital NHS Foundation Trust	Financial support to fund a half time band 6 nurse to assist with complex clinical data entry at Bromley to bring the Bromley database in line with the Kings database which has been labelled as Gold standard. Kings College have recently merged with Bromley Hospital to form one large trust	£24,000.00	Not Applicable
WP347080	King's Surgery, Port Talbot Resource Centre	Benefit in kind provided in the form of an audit tool to support the identification and understanding of the patient population with chronic pain.	Not Applicable	Audit tool for chronic pain
WP448419	King's Surgery, Port Talbot Resource Centre	Benefit in kind provided in the form of an audit tool to support the identification and understanding of the patient population with chronic pain.	Not Applicable	Audit tool for chronic pain
WP370330	Laburnum Health Centre, Dagenham	Benefit in Kind provided in the form of marketing consultancy to develop health awareness materials to support diagnosis, assessment and treatment of patients with General Anxiety Disorder	Not Applicable	Development of health awareness materials for patients with General Anxiety Disorder
WP382640	Lancashire Care NHS Foundation Trust	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP423342	Lancashire Care NHS Foundation Trust	Financial support given to deliver two pathway mapping sessions, bringing together all local stakeholders to identify and address issues linked to the Rheumatoid arthritis pathway	£1,800.00	Not Applicable
WP435967	Lancashire Care NHS Foundation Trust	Financial support given to deliver a patient and staff marketing campaign, for use with Rheumatology Patients to encourage smoking cessation, with the aim of improving patient care and treatment outcomes	£660.00	Not Applicable
WP469949	Lancashire Care NHS Foundation Trust	Benefit in kind support to provide Dr Foster analysis of relevant rheumatology outpatient referral metrics for Central Lancashire	Not Applicable	Dr Foster data presentation
WP338450	Lancashire Care NHS Foundation Trust	Benefit in kind provided in the form of marketing support to adapt an existing secondary care footfall campaign so that the materials and approach could be tailored to meet the needs of the Lancashire Teaching Hospitals NHS Trust.	Not Applicable	Adaptation of an established secondary care footfall campaign so that the materials and approach could be tailored to meet the needs of the Lancashire Teaching Hospitals NHS Trust.
WP415537	Lancashire Care NHS Foundation Trust	Benefit in kind provided in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Delivery of Smoking Cessation Toolkit
WP465446	Lancashire Care NHS Foundation Trust	A benefit in kind 'Enhance in Practice' to enable the service to better engage with Practices to identify and support smokers with long term conditions.	Not Applicable	A benefit in kind 'Enhance in Practice' to enable the service to better engage with Practices to identify pts with long term conditions and help them to quit smoking
WP308660	Lancaster University	Financial support given to deliver a series of meetings for North West physiotherapists to share best practice around the management and treatment of Ankylosing Spondylitis	£3,000.00	Not Applicable
WP419148	Langton Medical Group, Litchfield	Benefit in kind provided in the form of an audit tool to support the identification and understanding of the patient population with chronic pain.	Not Applicable	A free medical/educational service to NHS organisations and their healthcare professionals ("HCPs") consisting of a data audit to help HCPs identify patients with neuropathic pain and assess treatment and referral patterns for these patients (the "Services"). The aim is to improve patient care by assessing all patient records within the specified disease area.
WP326190	Leeds Teaching Hospital NHS Trust	Financial support of ALK testing to identify non small cell lung cancer patients as ALK positive	£10,950.00	Not Applicable
WP428849	Leeds Teaching Hospital NHS Trust	Financial support to fund printing of campaign materials which will support identification of patients with RA who smoke and support/direct them to Local Stop Smoking Services. Materials included posters, leaflets and clinic material	£1,500.00	Not Applicable
WP421362	Lewisham Healthcare Trust	Financial support provided to develop technology to assist patients with self management	£1,500.00	Not Applicable
WP459353	Manchester Medical Society Pathology Section	Financial support for the Manchester Medical Society pathology section to hold a symposium for young trainees in pathology giving them an opportunity to present their work to their peers for critical assessment and acclaim. The motivation of pathologists to do research improves the outcomes of their patients and improves future care of NHS patients.	£750.00	Not Applicable
WP361869	Manchester Royal Infirmary	Financial support of ALK testing at Manchester Royal Infirmary via Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£700.00	Not Applicable
WP456818	Manchester Royal Infirmary	Financial support of ALK testing at The Manchester Royal Infirmary via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK	£3,040.00	Not Applicable
WP382959	Medway Stop Smoking Service Public Health Directorate	Financial support provided towards a training session to drive effective team working aiming at improving patient outcomes.	£1,958.40	Insights Training Session

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WP401197	Medway Stop smoking Service Public Health Directorate	Benefit in kind provided to Medway Stop Smoking Service in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	GP Smoking Cessation Toolkit
WP452770	Mid Essex Clinical Commissioning Group	Benefit in kind support provided facilitation support to Mid Essex Rheumatology Pathway Improvement group together with bespoke data analysis. The objectives of the project are to identify gaps and challenges within the current Rheumatology pathway and agree action plans for improvement of the pathway to ultimately improve the quality of care for patients across Mid Essex.	Not Applicable	Facilitation support of Mid Essex Rheumatology Pathway Improvement group meetings together with bespoke data analysis.
WP326280	Mid Essex Hospital Services NHS Trust	Financial support provided towards the printing of patient information developed by the hospital trust.	£1,500.00	Not Applicable
WP306206	Morecombe Bay Hospitals NHS Trust	Benefit in kind support through providing Dr Foster analysis of relevant rheumatology outpatient referral metrics for Morecambe Bay	Not Applicable	Dr Foster data presentation
WP315301	Musgrove Park Hospital, Taunton, Somerset	Financial support and benefit in kind provided for the provision of patient materials, to support RA patients who smoke. Outcome measured as increased referrals to local stop smoking service.	Indirect financial payment to a third party vendor to the value of £3252 for printing patient materials	2 hours Key Account Manager time liaison with Creative Agency
WP321699	Musgrove Park Hospital, Taunton, Somerset	Financial support to update the recently installed Pfizer Biologic Audit Tool with the details of 300 patients on Biologics which included previous and current treatments, co-morbidities, family history, surgery history and disease activity scores. The Trust used the additional information to demonstrate implementation of NICE Guidance for Biologic Treatments.	£3,000.00	Not Applicable
WP433822	National Association of Clinical Tutors	Financial support provided for a fellowship enabling a member of the National Association of Clinical Tutors (NACT) to experience another healthcare system and study some aspect of postgraduate or continuing medical education. The successful applicant shares learnings from the Fellowship at NACT's spring meeting ensuring continual improvement and development of Medical Education in the UK.	£5,000.00	Not Applicable
WP363412	Newcastle and North Tyneside NHS Stop Smoking Service	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	Production and printing of Posters and leaflets for a "Don't go Cold Turkey" event
WP455470	Newcastle University	Financial support to facilitate local validation of commercially available assays to provide a robust evidence base (both health economic and scientific data) to support the adoption of testing as part of the local Rheumatoid Arthritis management protocol.	£60,550.00	Not Applicable
WP356147	Newcastle Upon Tyne Hospital Foundation NHS Trust	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£3,450.00	Not Applicable
WP358752	Newcastle Upon Tyne Hospital NHS Foundation Trust	Financial support to provide a management trainer from Significantly Consulting to deliver a full days facilitation and training on communication skills to pharmacists across the North East.	£1,200.00	Not Applicable
WP374448	Newcastle Upon Tyne Hospital NHS Foundation Trust	Financial support to fund retrospective analysis to understand how many patients with bronchiectasis have acquired infection over the last 5 years and of those how many were vaccinated against pneumococcal disease	£14,664.00	Not Applicable
WP377495	Newcastle Upon Tyne Hospital NHS Foundation Trust	Financial support given to deliver an event which enabled NHS hospital pharmacists from across the North East to receive leadership training skills and knowledge. Outcome improved leadership skills for pharmacists, actions in place to improved pharmacy management, and leadership, leading to improved delivery of patient care	£1,200.00	Not Applicable
WP402351	Newcastle Upon Tyne Hospital NHS Foundation Trust	Financial support to fund a management trainer from Significantly Consulting to deliver a 1 day workshop on leadership skills for pharmacists as part of an existing on-going development programme in the North East	£1,686.00	Not Applicable
WP401043	NHS Anglia Commissioning Support Unit	Financial support for delivery of a 1 day team development workshop, focusing on Communication Skills and Change Management. The objectives of the workshop were to improve collaboration both within the team and outside of the team to in turn drive effective and efficient service delivery to ultimately improve the quality of care for patients across Norfolk.	£3,693.16	Not Applicable
WP346876	NHS Ayrshire & Arran	Benefit in kind support provided a copy of the Pfizer Biologics Audit Tool for use by the rheumatology department in Ayr hospital, in order that they can audit patients receiving Biologic drug treatments. Implementation of the Biologics Audit Tool will enhance audit capability and allow demonstration within the health board of how the Rheumatology department are using biologics safely for patients and in compliance with Scottish Medicines Consortium guidance.	Not Applicable	The Rheumatology Unit were given a copy of the Pfizer Biologics Audit Tool. The Pfizer Biologics Audit Tool is maintained by a company called CISIV under contract paid for by Pfizer
WP353570	NHS Ayrshire & Arran	Financial support given to NHS Ayrshire & Arran to enable them to fund additional 'out of hours' and weekend time for two Rheumatology Specialist Nurses to enable them to populate a biologics database with existing patient information. This work allows robust baseline data which when audited will optimise outcomes for patients supporting efficient and safe use of medicines and evaluation of adherence to national guidance on the use of Biologic therapies in Rheumatology	£3,282.00	Not Applicable

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WP353935	NHS Ayrshire & Arran	Financial support was given to NHS Ayrshire to enable the Rheumatology department to produce Patient Information Leaflets. These leaflets support the information given in consultations and allow the patients to use their medication safely and effectively.	£2,224.80	Not Applicable
WP365759	NHS Borders	Financial support provided to NHS Borders towards guideline materials. These materials aimed to increase consistent understanding and application of guidelines.	£50.00	Not Applicable
WP459970	NHS Commissioning Board - Kent & Medway Area Team	Financial support and benefit in kind provided towards an upskilling event. The event aimed at enhancing teamwork in the newly formed organisation for long term improvement in patient care.	£1,000.00	Innovation Session as part of team event
WP444891	NHS Fife Rheumatic Services	Financial support provided to the rheumatology department for them to host a meeting which focused on the importance of infection prevention in patients with rheumatic conditions.	£950.00	Not Applicable
WP308556	NHS Grampian	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£8,100.00	Not Applicable
WP360563	NHS Greater Glasgow and Clyde	Financial support and benefit in kind provided to implement the Smoking and Rheumatoid Arthritis disease Awareness campaign	Indirect payment made to 3rd party vendor to the value of £3450 to print patient materials	Key Account Manager time to co-ordinate project and liaise with creative Agency
WP402772	NHS Greater Glasgow and Clyde	Financial support to create the Smoking and Chronic Obstructive Pulmonary Disease Awareness campaign and Key Account Manager time to co-ordinate the project and liaise with the creative Agency, at the customer's request, to have the posters and leaflets designed and printed	£4,500.00	Key Account Manager time to co-ordinate project and liaise with Creative Agency at the request of the customer
WP345639	NHS Highland	Benefit in kind support provided a copy of the Pfizer Biologics Audit Tool for use by the rheumatology department in Raigmore hospital, in order that they can audit patients receiving Biologic drug treatments. Implementation of the Biologics Audit Tool will enhance audit capability and allow demonstration within the health board of how the Rheumatology department are using biologics safely for patients and in compliance with Scottish Medicines Consortium guidance.	Not Applicable	The Rheumatology Unit were given a copy of the Pfizer Biologics Audit Tool. The Pfizer Biologics Audit Tool is maintained by a company called CISIV under contract paid for by Pfizer
WP360456	NHS Highland	Financial support given to NHS Highland to enable them to fund additional 'out of hours' and weekend time for Rheumatology or associated staff to enable them to populate a biologics database with existing patient information. This work allows robust baseline data which when audited will optimise outcomes for patients supporting efficient and safe use of medicines and evaluation of adherence to national guidance on the use of Biologic therapies in Rheumatology	£7,000.00	Not Applicable
WP464946	NHS Hillingdon	Benefit in kind provided to Hillingdon Stop Smoking Service in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Benefit in kind provided to Hillingdon Stop Smoking Service in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.
WP329906	NHS Lothian	Financial support provided to NHS Lothian to enable production of materials for the Chronic Pain Team from NHS Lothian to run a Chronic Pain meeting aimed at increasing engagement with GPs and enhancing education	Indirect payment to a third party vendor to the value of £394.80 to produce patient materials	Not Applicable
WP304206	NHS Northamptonshire PCT (hosted organisation for Greater East Midlands (GEM))	Benefit in kind provided in the form of Account Management training via a third party training provider for Greater East Midlands Commissioning support unit.	Indirect payment to a third party vendor to the value of £6000.00 to provide Account management training	Not Applicable
WP355868	NHS Oldham Clinical Commissioning Group/Pennine Acute Hospitals Trust	Financial support provided for a project aimed at improving the treatment of Heart Failure in Oldham Locality enabling early diagnosis and recognition and appropriate treatment to improve the quality of life of this patient group.	£5,000.00	Not Applicable
WP308231	NHS Sheffield Primary Care Trust	Financial support provided for an "Innovation Workshop" to a mixed group of GPs and senior commissioning managers from NHS Sheffield PCTs Elective Care Service Transformation Team. The objective of the workshop was to provide practical skills and to create, develop, present and critique ideas for service improvements for elective care across the Sheffield local health economy.	£1,100.00	Not Applicable
WP469708	NHS Stockport	Financial support provided towards an innovation training facilitator for Stockport Clinical Commissioning Group team	£600.00	Not Applicable
WP319467	NHS Tayside	Benefit in kind provided in the form of clinical effectiveness consultancy. Aimed to support insights into local smoking cessation services utilising cost effective budgeting tools.	Not Applicable	Pfizer Clinical Effectiveness Consultants expertise to support insight into smoking cessation services by demonstrating cost effective budgeting

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WP337093	NHS Tayside	Benefit in kind support provided a copy of the Pfizer Biologics Audit Tool for use by the rheumatology department in Ninewells hospital, Dundee in order that they can audit patients receiving Biologic drug treatments. Implementation of the Biologics Audit Tool will enhance audit capability and allow demonstration within the health board of how the Rheumatology department are using biologics safely for patients and in compliance with Scottish Medicines Consortium guidance.	Not Applicable	The Rheumatology Unit were given a copy of the Pfizer Biologics Audit Tool. The Pfizer Biologics Audit Tool is maintained by a company called CISIV under contract paid for by Pfizer
WP353577	NHS Tayside	Financial support given to NHS Tayside to enable them to fund additional 'out of hours' and weekend time for Rheumatology staff to enable them to populate a biologics data base with existing patient information. This work allows robust baseline data which when audited will optimise outcomes for patients supporting efficient and safe use of medicines and evaluation of adherence to national guidance on the use of Biologic therapies in Rheumatology	£6,375.00	Not Applicable
WP370063	NHS Tayside	Financial support and Benefit in Kind support provided to implement the Smoking and Rheumatoid Arthritis disease Awareness campaign	Indirect payment made to 3rd party vendor to the value of £2950 to print patient materials	Key Account Manager time to co-ordinate project and liaise with creative Agency
WP336968	NHS West Kent Primary Care Trust	Benefit in kind provided in the form of facilitation to deliver an innovation session at an internal team meeting in order to enhance teamwork and improve provider engagement around smoking cessation . Financial contribution provided in the form of a venue for the meeting.	£362.50	Facilitation of Innovation session
WP428587	Norfolk & Norwich University Hospitals NHS Foundation Trust	Financial and benefit in kind support provided to develop an audit tool for ward pharmacists and technicians to identify prescribing trends for medical staff and independent prescribers in line with the CQUIN target in order to develop information materials on trends related to prescribing for use within the hospital foundation. The project will lead to an improvement in patient safety thereby improving the experience of patients whilst they are an in-patient of the Trust and/or positively affecting Trust.	£10,000.00	Consultancy services consisting of guidance, resources and coaching from a Pfizer employee for the development the Project. Specifically, this involved Regional Customer Marketing Manager support with agency liaison and Key Account Manager support with delivery of separately authorised workshops
WP418439	Norfolk Community Health and Care	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP359804	North Cumbria Acute Hospitals	Financial support given to enter biologic patient information into the Biologics Audit Tool for audit purposes against the NICE technology appraisal standards	£10,400.00	Not Applicable
WP383123	North Cumbria Acute Hospitals	Benefit in kind provided through Pfizer facilitating a meeting of two pharmacy teams	Not Applicable	Supported a meeting by providing a Pfizer facilitator
WP290034	North East Lincolnshire Council	Benefit in kind provided in the form of project management ,marketing consultancy and campaign materials which supported North East Lincolnshire to raise the awareness of the stop smoking service and also to increase the numbers of smokers presenting to the Stop Smoking Service.	Not Applicable	Benefit in kind provided in the form of project management ,marketing consultancy and campaign materials which supported North East Lincolnshire to raise the awareness of the stop smoking service and also to increase the numbers of smokers presenting to the Stop Smoking Service.
WP369792	North East Lincolnshire Council	Financial support provided to North East Lincolnshire to enable the development of a campaign to promote a series of long-term health condition events. The aim of the events was to improve patient health and reduce health inequalities.	£7,000.00	Not Applicable
WP341189	North East Lincolnshire Stop smoking service	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP350785	North East Lincolnshire Stop Smoking Service	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP414021	North East London Foundation Trust	Benefit in kind provided in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Benefit in kind provided to North East London Foundation trust in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.

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WP454627	North East London Foundation Trust	Benefit in kind provided in the form of a smoking cessation 'QUIT' campaign. Localising and reproduction of materials used in order to target smokers and encourage them to stop	Not Applicable	Provision of 'QUIT' smoking cessation campaign.
WP382349	North East London Local Pharmacy Committee	Benefit in kind provided to North East London Local Pharmacy Committee in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Benefit in kind provided to North East London Local Pharmacy Committee in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.
WP324183	North Essex Partnership NHS Foundation Trust	Benefit in kind provided in the form of facilitation skills at stakeholder workshops	Not Applicable	Facilitator for a meeting
WP313987	North Somerset Primary Care Trust	Financial support and benefit in kind in the form of consultancy advice provided. The objective of the project was to raise awareness and adoption of local guidelines.	£10,000.00	Marketing advice
WP319401	North Somerset Primary Care Trust	Financial support provided for the development of patient materials to assist with the 'Stop before the Op' campaign.	£2,000.00	Not Applicable
WP323036	North Tees and Hartlepool NHS Foundation Trust	Financial support given to North Tees and Hartlepool NHS FT to enable them to fund additional nurse support for 3 months to populate a biologics audit database with existing patient information. Outcome was to ensure database populated, optimising outcomes and experience for patients, efficient use of medicines and adherence to national guidance on the utilisation of "Biologic" therapies in Rheumatology	£6,000.00	Not Applicable
WP350783	North Yorkshire and York Primary Care Trust	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP380528	Northampton General Hospital NHS Trust	Financial support and benefit in kind provided in the form of marketing consultancy to develop and implement a campaign to increase the numbers of smokers presenting to the hospital's Stop Smoking Service.	£8,000.00	Benefit in kind provided in the form of project management and marketing consultancy which supported Northampton General Hospital NHS Trust to develop a campaign to raise the awareness of the stop smoking service and also to increase the numbers of smokers presenting to the Stop Smoking Service.
WP413256	Northern Devon Healthcare Trust	Financial support provided to support a project aimed at developing the local stop smoking service team, across Northern Devon Healthcare Trust, to deliver Cognitive behavioural support to patients wishing to quit.	£1,750.00	Not Applicable
WP379167	Northern Genetic Service	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£1,850.00	Not Applicable
WP349190	Northshaw Surgery, Blackpool	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP454288	Nottingham Children's Hospital	Financial support for a family day for patients and their families going through similar experiences. Peer education enables children and young people and their families /carers to self-manage their illness through learning from the real life experience of others. Ultimately it will provide better patient care through patient education of self management.	£300.00	Not Applicable
WP323947	Nottingham City Primary Care Trust	Benefit in kind provided in the form of project management skills to support delivery of an IT project – Inhaler Technique, to improve care for patients with respiratory disease living in Nottingham City.	Not Applicable	Project management skills to support delivery of IT project – Inhaler Technique to improve care for patients with respiratory disease living in Nottingham City.
WP377896	Nottingham City Primary Care Trust	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.
WP306150	Nottingham CityCare - New Leaf	Financial support provided to the stop smoking service for a pilot aimed at improving engagement, retention and outcomes of the service through the implementation of a text messaging service	£14,169.86	Not Applicable

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WP318637	Nottingham University Hospitals NHS TRUST	Financial support for patient focus groups and subsequent development of shared decision making materials.	£10,000.00	Not Applicable
WP372459	Nottingham University Hospitals NHS Trust	Benefit in kind provided in the form of facilitation skills. The workshop topic was Stakeholder analysis for the Stroke Department to impact on the delivery of the Multi disciplinary Stroke Foundation Training	Not Applicable	Facilitation to deliver Stakeholder analysis for the Stroke Department delivering the Multi disciplinary Stroke Foundation Training
WP385441	Nottingham University Hospitals NHS Trust	Financial support to produce materials for the stroke team to promote their multi-disciplinary foundation course to raise awareness of the service, increase attendance, promote best practice and further develop the education programme for the team.	£8,000.00	Pfizer Regional Customer Marketing Manager time to co-ordinate project and liaise with creative Agency
WP401664	Oaktree Surgery, Bridgend	Benefit in kind provided in the form of an audit tool provided to support identification and understanding of the patient population with chronic pain to allow improved management.	Not Applicable	Pain OSKIS audit tool
WP306016	Orpington Hospital	Benefit in kind totally approximately 5 hours involving the analysis and provision of local health intelligence data relating to Rheumatology referrals, using Dr Foster data to support customers understanding of rheumatology referrals in to Orpington Hospital, to support insight in to the service, to support effective running of the department, supporting service and patient outcomes.	Not Applicable	Approximately 5 hours involving the analysis and provision of local health intelligence data relating to Rheumatology, using Dr Foster data
WP338374	Oxford University Hospitals NHS Trust	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer.	£6,200.00	Not Applicable
WP419086	Oxfordshire Smoking Cessation Service	Benefit in kind provided in the form of the smoking cessation toolkit. With the aim of identifying and reviewing the current service provision and identifying the need of any new provision	Not Applicable	Smoking Cessation Toolkit
WP435482	P & A J Cattee Ltd, Walkden, Manchester	Financial support to provide training which focused on enhancing patient engagement to improve patients health outcomes. Training was over two days to approximately 16 branch pharmacists	£1,600.00	Not Applicable
WP420743	Pennine Acute Hospital NHS Trust	Benefit in kind support provided Dr Foster analysis of relevant rheumatology outpatient referral metrics for Pennine Acute Trust	Not Applicable	Dr Foster data presentation
WP451041	Pennine Acute Hospital NHS Trust	Benefit in kind support provided a half day of business planning implementation and development training for senior orthopaedic specialist registrars. The goal for the meeting was that skills would be developed to assist the attendees in producing business plans for changes resulting in more efficient patient pathway and better patient care.	Not Applicable	3 hours of business case development and implementation.
WP451477	Pennine Acute Hospital NHS Trust	Financial support given to deliver a patient and staff marketing campaign, for use with Rheumatology Patients to encourage smoking cessation, with the aim of improving patient care and treatment outcomes	£2,000.00	Not Applicable
WP328484	Pennine MSK Partnerships Ltd	Financial support given to deliver a patient and staff marketing campaign for use with Rheumatology Patients to encourage smoking cessation, with the aim of improving patient care and treatment outcomes	£3,890.00	Not Applicable
WP351421	Pennine MSK Partnerships Ltd	Financial support given to enter biologic patient information into the Biologics Audit Tool for audit purposes against the NICE technology appraisal standards	£3,630.00	Not Applicable
WP426619	Pennine MSK Partnerships Ltd	Financial support given to deliver a series of GP education events for Oldham Clinical Commissioning Group centred on topics designed to optimise rheumatology care in the community and reduce inappropriate referrals	£1,325.00	Not Applicable
WP355100	Phoenix Stop Smoking Service	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.
WP307028	Plymouth Hospitals NHS Trust	Provision of patient materials, to support RA patients who smoke. Outcome measured as increased referrals to local stop smoking service.	Indirect payment made to 3rd party vendor to the value of £3456 to print patient materials	2 hours Key Account Manager time to liaise with Creative Agency
WP435723	Plymouth Hospitals NHS Trust	Financial support provided for the purpose of printing and development of patient materials. Grant supported with marketing consultancy. It is expected that improved patient information will lead to increased understanding of condition, and improve patient self-care and medication adherence.	£6,300.00	16 hours Regional Customer Marketing Manager time for marketing consultancy

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WP455417	Plymouth Hospitals NHS Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.
WP425241	Poplar Grove Surgery, Buckinghamshire	Benefit in kind provided in the form of an audit tool provided to support identification and understanding of the patient population with chronic pain to allow improved management.	Not Applicable	Pain OSKIS audit tool
WP401542	Porthcawl Group Practice, Portway Surgery, Porthcawl	Benefit in kind provided in the form of an audit tool to support the identification and understanding of the patient population with chronic pain.	Not Applicable	Audit tool for chronic pain
WP329855	Portsmouth Hospitals NHS Trust	Benefit in kind provided in the form of Joint Injection Models to support training and development of healthcare professionals in the area of joint injections.	Not Applicable	Donation of joint injection models x3 for Healthcare Professional demonstration
WP383670	Portsmouth Hospitals NHS Trust	Financial support provided to support the Wessex Ultrasound Interest Group host and run an independent Meeting on Ultrasound Training in Spondyloarthropathies	£5,000.00	Not Applicable
WP371738	Primary Care Respiratory Society	Financial support provided to develop a new section within the Primary Care Respiratory Society-UK website that identifies smoking cessation as a mainstream treatment for respiratory disease signposts other available resources to support primary care health professionals and ensures effective 'stop smoking' services are delivered to patients with respiratory disease.	£7,500.00	Not Applicable
WP376661	Queen Elizabeth Hospital, London	Financial support was provided to the rheumatology clinical team to run a series of externally facilitated workshops for during 2013. Workshops were open to all NHS managers and healthcare professionals involved in delivering all or part of the care to patients accessing the specialist medical services at the newly formed NHS Trust.	£6,000.00	Not Applicable
WP449290	Quit4Life, Southern Health NHS Foundation Trust	Benefit in kind provided in the form of marketing support to develop localised campaign materials to improve footfall into the secondary care stop smoking service.	Not Applicable	Clock Replication Pack Development
WP420630	Ribbleton Health Centre, Preston	Benefit in kind provided in the form of a Heart Failure Case Notes Review Programme to educate & upskill clinicians in the management of their Heart Failure Patients.	Not Applicable	Heart Failure Case Notes Review service
WP336209	Rotherham Metropolitan Borough Council	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP359858	Rotherham Metropolitan Borough Council	Financial support provided towards the printing of materials to publicise a health bus event. The health bus was aimed at delivering health improvement services to the hard to reach population in the process reducing health inequalities.	£460.00	Not Applicable
WP369800	Rotherham NHS Foundation Trust	Financial Support provided to enable NHS Rotherham Stop Smoking Service to run a leadership development day. The objective of the day was to align quality benchmarking and support action planning.	£900.00	Not Applicable
WP465047	Rotherham NHS Foundation Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster Data Analysis tool
WP309655	Royal Bournemouth & Christchurch NHS Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP359401	Royal Cornwall Hospitals NHS Trust	Financial support for the purpose of Pharmacist training. Improved consultation skills in medicines adherence, leading to improved patient outcomes.	£500.00	Not Applicable
WP440258	Royal Glamorgan Hospital	Financial support for translational activities linked to all Wales RA & Smoking materials.	£200.00	Not Applicable
WP325487	Royal Hospital for Sick Children, Glasgow	Benefit in Kind of 3 x orchidometers for trainees and consultant staff to assist in their diagnosis and therefore improve patient care.	Not Applicable	3 x Orchidometers (used to measure testicular volume in paediatric male patients)
WP317793	Royal Liverpool & Broadgreen University Hospitals NHS Trust	Financial support of ALK testing at The Royal Liverpool Hospital via Roche Ventana and Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£25,350.00	Not Applicable
WP358932	Royal Liverpool & Broadgreen University Hospitals NHS Trust	Financial support to fund a meeting for the pharmacists in the new NHS North to network and share ideas and experience collectively to promote excellent pharmaceutical care for all patients.	Indirect payment paid to third party vendor to the value of £1500 for catering and venue	Not Applicable
WP412331	Royal Liverpool and Broadgreen University Hospital NHS Trust	Financial support given to deliver a patient and staff marketing campaign, for use across surgical departments within the trust to educate, promote awareness of and encourage engagement in the principles and practice of Enhanced Recovery to support successful implementation of the programme across the trust, improving length of stay and a reduction in readmissions.	£15,000.00	Not Applicable
WP331100	Royal National Hospital for Rheumatic Diseases NHS Foundation Trust	Financial support provided to print patient materials to support RA patients who smoke. Outcome measured as increased referrals to local stop smoking service.	£2,500.00	Not Applicable

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WP339766	Royal National Orthopaedic Hospital	Benefit in kind provided through using the Dr Foster Health infomatic tool to pull through data around patient referrals into the hospital	Not Applicable	Dr Foster performance analysis
WP348242	Royal Wolverhampton Hospitals	Financial support and benefit in kind provided to the Rheumatology Service to market their services. The Medical Educational Grant provided financial support to develop a stand and material to support their objectives	£3,000.00	1 days support provided through a Pfizer customer marketer to facilitate engagement with required agency
WP306210	Salford Royal NHS Foundation Trust	Benefit in kind support through providing Dr Foster analysis of relevant rheumatology outpatient referral metrics for Salford Royal	Not Applicable	Dr Foster data presentation
WP375356	Salisbury NHS Foundation Trust	Financial support given for the purpose of printing patient materials to support RA patients who smoke. Outcome measured as increased referrals to local stop smoking service.	£2,500.00	Not Applicable
WP428337	Salisbury NHS Foundation Trust	Financial support and benefit in kind support provided for the purpose of printing and development of patient materials. Grant supported with marketing consultancy. Outcome to identify undiagnosed patients to allow appropriate treatment and care to commence.	£2,500.00	8 hours of Regional Customer Marketing Manager time for marketing consultancy
WP361521	Sandwell & West Birmingham Hospitals	Benefit in kind support provided through the provision of the Pfizer Biologics Audit Tool to achieve the following objectives: To accurately audit biologic treatment, to audit compliance and concordance in a local health economy To demonstrate local outcomes and efficiencies around appropriate patient pathways	Not Applicable	Provision of Pfizer's Biologics Audit Tool
WP344656	Scottish Rheumatology Ultrasound Group - University Of Edinburgh	Financial Support to deliver a series of Ultrasound Training sessions for Consultant Rheumatologists from across Scotland. Rheumatologists received training in situ allowing use of their own equipment. Training was provided by a regional expert. Improving joint scanning skills enhances the patient experience of diagnosis and care.	£8,000.00	Not Applicable
WP349063	SEQOL	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP347012	Sheffield Children's Hospital	Financial support of ALK testing at Sheffield Children's Hospital via Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£2,750.00	Not Applicable
WP452025	Sheffield Children's Hospital	Financial support of ALK testing at Sheffield Children's Hospital via Abbot FISH medium to identify non small cell lung cancer patients as ALK positive	£5,160.00	Not Applicable
WP376823	Sheffield NHS Teaching Hospitals Foundation Trust	Benefit in kind provided in the form of GM Kits help to diagnose Invasive Aspergillosis to enable the optimal management of patients at high risk of developing Invasive Aspergillosis	Not Applicable	28 Galactomannan (GM) Kits to test for Invasive Aspergillosis
WP447962	Sheffield NHS Teaching Hospitals Foundation Trust	Financial support for the printing of materials developed with Derby hospital trust including putting on the Trust's logo, posters and leaflets for patients as part of an enhanced recovery programme	£1,500.00	Not Applicable
WP398976	Sherwood Forest Hospitals NHS Foundation Trust	Financial support provided to make available materials to support the Sherwood Forest Hospitals NHS FT 'Enhanced Recovery After Surgery' program (ERAS). Production of materials will be used within the hospital Foundation Trust to inform patients and healthcare professionals accordingly.	£5,000.00	Key Account Manager time to co-ordinate project and liaise with creative Agency
WP400998	Sherwood Forest Hospitals NHS Foundation Trust	Benefit in kind support provided to facilitate 'A Business Approaches to Clinical Improvement' Workshop with the Clinical and Clinical Support Leadership Team	Not Applicable	Key Account Manager & Regional Customer Marketing Manager time to facilitate session
WP422040	Sherwood Forest Hospitals NHS Foundation Trust	Financial and benefit in kind support to support and facilitate the senior cross functional clinical, clinical support and management teams in the development of their future plan for leading improvement in patient safety (LIPS) and to support the production of relevant materials which will aid the achievement of that goal. Pfizer will give support developing campaign materials that will be used within the Hospital Foundation Trust and later across the East Midlands to inform healthcare professionals about best practice and new working methodologies identified by the LIPS team as part of the program.	£8,000.00	Consultancy services consisting of guidance, resources and coaching from a Pfizer employee for the development the Project. Specifically, this will involve Regional Customer Marketing Manager support with agency liaison and Key Account Manager support with delivery of separately authorised workshops when required and requested
WP449984	Sherwood Forest Hospitals NHS Foundation Trust	Benefit in kind support provided to facilitate 'A Business Approaches to Clinical Improvement' Workshop with the Clinical & Clinical Support Leadership Team	Not Applicable	Key Account Manager and Regional Customer Marketing Manager time to support the joint working program
WP456082	Shrewsbury and Telford Hospitals	Benefit in kind provided in the form of marketing expertise to develop health awareness materials to encourage smokers to seek stop smoking support	Not Applicable	Development of health awareness materials to promote stop smoking service
WP424649	Shropshire Community Health Trust	Benefit in kind provided in the form of project management skills to support delivery of a business case to redesign a continence service to improve patient care.	Not Applicable	Project management (including business case development)
WP386070	Simpson Medical Practice, Manchester	Financial support provided to fund a heart failure project to review the heart failure register and implement gold standard care.	£1,500.00	Not Applicable

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WP335913	Sirona Care And Health Community Interest Company	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP350023	Sirona Care And Health Community Interest Company	Benefit in kind provided in the form of marketing consultancy to help Sirona improve the impact of their marketing activity so that more smokers seek help to stop smoking.	Not Applicable	Marketing consultancy to support Sirona to reach smokers in areas of high smoking prevalence in Bath & North East Somerset
WP380640	Sirona Care And Health Community Interest Company	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	Don't go Cold Turkey Material for stop smoking
WP413104	Sirona Care And Health Community Interest Company	Benefit in kind provided to Sirona Care and Health in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Smoking Cessation Toolkit
WP338878	Smoke Free Enfield and Haringey	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP347933	Smoke Free South West	Financial support provided towards a full day workshop on commissioning priorities for the health promotion commissioning managers from across the South West of England. The project aimed to support Commissioners in formulating plans around commissioning priorities, measures and outcomes that will benefit the populations of the South West of England.	£1,457.40	Not Applicable
WP449990	Solutions4Health Smokefree Life Camden	Benefit in kind provided to Solutions4Health Smokefree Life Camden in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Benefit in kind provided to Solutions4Health Smokefree Life Camden in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.
WP463515	Solutions4Health Smokefree Life Camden	Benefit in kind provided in the form of a smoking cessation 'QUIT' campaign. Localising and reproduction of materials used in order to target smokers and encourage them to stop smoking	Not Applicable	Provision of 'QUIT' smoking cessation campaign.
WP411853	Somerset County Council	Benefit in kind provided to Somerset Stop Smoking Service in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Smoking Cessation Toolkit
WP368175	South Devon & Torbay Clinical Commissioning Group	Financial support provided towards a series of meetings aimed at healthcare professionals from a management, clinical and commissioning background. The objective of the events was to ensure a full understanding of the changes within the NHS and to understand the significance of these changes.	£1,500.00	Not Applicable
WP363075	South Devon & Torbay Hospital	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP424119	South Staffordshire local pharmacy committee	Financial support towards a project aimed at improving continence care in South Staffs through the upskilling of healthy living pharmacist at educational events	£450.40	Not Applicable
WP366726	South Tees Hospitals NHS Foundation Trust	Benefit in kind support provided through the provision of a Dr Foster analysis report showing data for the Trust compared to peers in the area on metrics such as activity, follow ups, length of stay and market shares to inform implementation of a breast pathway redesign	Not Applicable	2 hours of a Pfizer colleague's time to collate Dr Foster data relevant to Breast surgery to show First to Follow Up ratios, length of stay and market share analysis reports
WP372249	South Tees Hospitals NHS Foundation Trust	Benefit in kind provided in the form of facilitation skills to deliver "Service Assessment" workshop for CHD Specialist Nurse service to understand the changes in the new NHS market	Not Applicable	Facilitation to deliver "Service Assessment" workshop for CHD Specialist Nurse service to understand the changes in the new NHS market

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WP425130	Southend on Sea Borough Council	Benefit in kind provided to Southend on Sea Borough Council in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity within GP practices and the types of messages they will deliver.	Not Applicable	Benefit in kind provided to South end on Sea borough Council in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation.
WP448468	Southend University Hospital NHS Foundation Trust	Financial Support to fund a short term data entry role to support implementation of a Biologics Audit Tool. The database will support the unit in providing better patient-centred care and in responding to commissioner requests for information	£2,000.00	Not Applicable
WP428961	Southern Haemophilia Network	Financial support provided to create and facilitate a strategic planning skills workshop for the Southern Haemophilia Network multi-disciplinary team.	Indirect payment made to 3rd party vendor to the value of £4500 to deliver a workshop	Not Applicable
WP 384382	Southern Health and Social Care Trust	Financial and benefit in kind support to implement the Smoking and Rheumatoid Arthritis disease Awareness campaign	Indirect payment made to 3rd party vendor to the value of £1300 to print patient materials	Key Account Manager time to co-ordinate project and liaise with creative Agency
WP449360	Southern Health NHS Foundation Trust	Benefit in kind provided to Quit4Life Southern Health NHS Foundation Trust in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Smoking Cessation Toolkit
WP409613	Southport & Ormskirk Hospital	Benefit in kind provided in the form of a business analysis toolkit to support increased engagement with primary care for smoking cessation. The Smoking Cessation Toolkit is a tool designed to help those involved in the provision of smoking cessation services decide where to prioritise activity and resources within primary care.	Not Applicable	Delivery of Smoking Cessation Toolkit
WP358863	Southport & Ormskirk Hospital	Benefit in kind provided in the form of Dr Foster analysis to provide insight into rheumatology performance measures for outpatient activity and GP referral information	Not Applicable	Dr Foster performance analysis
WP421567	Speciality Advisory Group for Rheumatology Wales	Financial and benefit in kind support to develop and produce patient leaflets (Rheumatoid Arthritis & Smoking Wales).	Indirect payment made to 3rd party vendor to the value of £4280 to print patient materials	16 Hours Regional Customer Marketing Manager time for marketing consultancy.
WP421490	St Andrews House Medical Centre, Staylbridge	Benefit in kind to deliver a Heart Failure Case Notes Review Programme to educate & upskill clinicians in the management of their heart failure patients.	Not Applicable	Heart Failure Case Notes Review service
WP313796	St Georges Healthcare NHS Trust	Benefit in kind provided in the form of project management skills to support delivery of one stop clinic project to improve patient care.	Not Applicable	Project management skills to support delivery of one stop clinic project to improve patient care.
WP337163	St Georges Healthcare NHS Trust	Financial support and benefit in kind provided to support the enhanced recovery program which aims to improve the quality of outcomes and experience for patients as well as reducing length of stay. A promotional campaign was developed as part of the communication plan.	£6,000.00	Marketing manager and account manager to support development and implementation of communications plan
WP381677	St Georges Healthcare NHS Trust	Financial support was provided to the Rheumatology department for the development of a Smoking and Rheumatoid Arthritis campaign and also an in house database to track patient outcomes. To make use of the NHS Fife materials which can be amended to incorporate St. Georges Hospital logo and contact details.	£4,000.00	Not Applicable
WP358673	St Helens and Knowsley Hospital NHS Trust	Provision of Pfizer's biologics audit tool to support improved monitoring of biologics patients in line with NICE guidance.	Not Applicable	Provision of Pfizer's Biologics Audit Tool
WP358677	St Helens and Knowsley Hospital NHS Trust	Financial support to carry out entry of Biologics patients to the biologics audit tool to monitor NICE guidance.	£4,620.00	Not Applicable
WP307298	St Helens and Knowsley Teaching Hospitals	Benefit in kind provided in the form of facilitation to deliver a workshop "Understand the NHS Environment" for Specialist Registrars to understand the changes in the new NHS structure	Not Applicable	Facilitation to deliver "Understand the NHS Environment" workshop for Specialist Registrars to understand the changes in the new NHS structure
WP459111	St James Hospital, Leeds	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£4,920.00	Not Applicable
WP331444	St Peters Hospital, Essex	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.
WP330087	Stockport NHS Foundation Trust	Benefit in Kind provided in the form of Dr Foster analysis of relevant rheumatology outpatient referral metrics for Stepping Hill	Not Applicable	Dr Foster data presentation
WP439474	Suffold GP Federation Community Interest Company	Financial support provided for a series of training aimed at GP members and delivered by local Consultants with the aim of improving waiting times and lives of patients by providing care closer to home.	£4,000.00	Delivery of 8 training sessions

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WP308048	Surrey & Borders Partnership NHS Trust	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP365478	Surrey & Sussex Healthcare NHS Trust	Benefit in kind provided in the form of facilitation to deliver a continence pathway review with Surrey & Sussex Partnership NHS Trust and Virgin Healthcare.	Not Applicable	Facilitation to deliver a patient pathway
WP318751	Surrey Heart & Stroke Network	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP318067	Surrey Pathology	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer.	£3,750.00	Not Applicable
WP322526	Thames Valley HIEC	Benefit in kind provided to support with WebEx Provision for Shared Decision Making Programme. Sharing best practice is expected to benefit patient outcomes through application of learning.	Not Applicable	3 hours Key Account Manager time to support with WebEx provision.
WP376739	Thames Valley HIEC	Financial support provided to the organisation for the purpose of implementation of a shared decision making programme. Project management support and marketing consultancy, together with provision of WebEx technology. Implementation of shared decision making aligns with improved patient experience, and increased patient and public involvement.	£15,000.00	40 days of time from Key Account Manager/Regional Customer Marketing Manager to support implementation of shared decision making project, together with provision of WebEx technology.
WP419282	Thames Valley HIEC	Benefit in kind support provided to support WebEx Provision for Pathology and Improvement Science community of interest. Sharing best practice is expected to benefit patient outcomes through application of learning.	Not Applicable	12 hours Key Account Manager time to support with WebEx provision.
WP428643	The Iridium Centre, Stechford	Benefit in kind provided in the form of a Heart Failure Case Notes Review Programme to educate & upskill clinicians in the management of their Heart Failure Patients.	Not Applicable	Delivery of a Heart Failure Case Notes Review Programme to educate & upskill Clinicians in the management of their Heart Failure Patients.
WP402561	The School of Pharmacy, University College of London	Financial support to support the European Paediatric Formulation Initiative's efforts in providing a platform for industry, academia and practice to exchange information and expertise on paediatric dosage forms, and to support development and expansion of the Safety and Toxicity Of Excipients for Paediatrics (STEP) database.	£8,000.00	Not Applicable
WP444508	The Spa Medical Practice, Droitwich Spa	Benefit in kind to provide ENHANCE in Practice Smoking cessation toolkit to support the practice with identifying and engaging with Patients with long term conditions.	Not Applicable	Enhance toolkit for smoking cessation
WP424548	Thrive Tribe Ltd	Financial support provided to enable delivery of an educational day to upskill smoking cessation advisors to enable greater engagement with GPs and other HCPs.	£1,500.00	Not Applicable
WP311626	UCL Advanced Diagnostics	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£82,720.00	Not Applicable
WP465290	UCL Advanced Diagnostics	Financial support provided to support the delivery of a new molecular diagnostic testing platform for Non Small Cell Lung Cancer, servicing the local population and allowing local diagnosis of the tumour translocation where applicable.	£100,000.00	Not Applicable
WP425335	UK Haemophilia Centre Doctors' Organisation	Financial support to enhance technology developed for patients when entering treatment information online or via a smart phone.	£5,000.00	Not Applicable
WP412626	United Kingdom Clinical Pharmacy Association	Financial support for the UKCPA to establish a national clinical advocacy group, the 'Atrial Fibrillation Clinical Policy Forum', in order to engage at a national level to maximise relevant policy direction and levers. The aim of the AF Clinical Policy Forum is to secure the prioritisation of the prevention of AF-related stroke in the NHS.	£30,000.00	Not Applicable
WP437790	United Lincolnshire Hospitals NHS Trust	Benefit in kind support following a request from rheumatology department to understand current referrals to the rheumatology department from surrounding clinical commissioning groups via Dr Foster toolkit. This will provide insight to help the department improve access for patients through promotion of their service	Not Applicable	5 hours of colleague time analysing Dr Foster data
WP454297	United Lincolnshire Hospitals NHS Trust	Financial support and benefit in kind provided for a project which will raise awareness of Ankylosing Spondylitis in line with NICE, promote the Ankylosing Spondylitis service at the Trust and provide patient materials to support them when they attend the clinic.	£3,000.00	Equivalent to 2 days consultancy services consisting of guidance, resources and coaching from a Pfizer employee for the development of the project
WP454467	United Lincolnshire Hospitals NHS Trust	Financial support and benefit in kind provided for a project to raise awareness and identify early rheumatoid arthritis patients in line with NICE.	£6,000.00	Equivalent to 2 days consultancy services consisting of guidance, resources and coaching from a Pfizer employee for the development of the project
WP323113	University College London Hospital	Financial support given to run a one day training event to enhance the skills of Doctors treating young patients with Juvenile Idiopathic Arthritis. The meeting involved national experts on the subject presenting on various topics that shared best practice and provided an insight into the latest research in this area.	£1,500.00	Not Applicable

Project Reference Number	Recipient Organisation	An outline of the project which Pfizer's Medical and Educational Goods and Services grant supported	Financial amount paid by Pfizer to the recipient organisation	Benefit in kind provided to the recipient organisation by Pfizer
WP333418	University Hospital South Manchester NHS Foundation Trust	Financial support given to deliver an event which enabled sharing of Directorate Management knowledge and education and training around business planning. Outcome was to write a business plan for new ways of working in the NHS hospital directorates, with the aim of realising potential efficiencies and enhancing the patient experience and care.	£3,344.80	Not Applicable
WP420395	University Hospital South Manchester NHS Foundation Trust	Financial Support to deliver a 1 day educational programme which enabled sharing of best practice across the MSK and Rheumatology departments. 2 speakers delivered clinical and pathway presentations, with the objective of improving access to the services and patient care	£850.00	Not Applicable
WP420456	University Hospital South Manchester NHS Foundation Trust	Benefit in kind support provided Dr Foster analysis of relevant rheumatology outpatient referral metrics for University Hospital of South Manchester	Not Applicable	Dr Foster data presentation
WP356235	University Hospital Southampton NHS Foundation Trust	Financial support provided for the purpose of printing patient information leaflets. This included 8 hours of time to facilitate a meeting which scoped patient pathways. Expected outcome to be an increased number of interactions between patient and pharmacy team, and delivering improved medicines management.	£890.00	8 Hours Key Account Manager time to facilitate 'Business Approach to Clinical Improvement' module
WP364341	University Hospital Southampton NHS Foundation Trust	Financial support for the purpose of printing patient information leaflets. Expected outcome to be increased number of interactions between patient and pharmacy team, delivering improved medicines management.	£45.00	Not Applicable
WP375379	University Hospital Southampton NHS Foundation Trust	Financial support given for the purpose of Pharmacy training. Improved consultation skills in medicines adherence and utility of patient information leaflets, leading to improved patient outcomes.	£2,091.48	Not Applicable
WP439379	University Hospital Southampton NHS Foundation Trust	Financial support provided for the purpose of Pharmacy training. Improved teamwork and improved communication, is expected to deliver better delivery of patient care.	£2,470.56	Not Applicable
WP446134	University Hospital Southampton NHS Foundation Trust	Financial support and benefit in kind provided to a joint working initiative aimed to improve patient experience and outcomes through delivery of enhanced recovery programme. Outcome would be enhanced recovery times and reduced infection risk.	£10,000.00	13 days project management support (Key Account Manager), plus 13 days marketing consultancy (Regional Customer Marketing Manager)
WP446553	University Hospital Southampton NHS Foundation Trust	Benefit in kind provided in the form of a data analysis tool. The tool uses publicly available data and aims to benefit the NHS through HCPs having an increased understanding of local data to understand variation and identify potential barriers to improving health care.	Not Applicable	Dr Foster data analysis
WP314625	University Hospital Wales, Cardiff	Financial support given for a meeting to bring together paediatric rheumatology clinicians from across the South Wales units, to discuss setting up an informal network to improve working relationships and enhance patient care.	£5,000.00	Not Applicable
WP354938	University Hospitals Birmingham NHS Foundation Trust	Benefit in kind support provided to facilitate 'A Business Approaches to Clinical Improvement' Workshop with the Senior Leadership Team	Not Applicable	Key Account Manager & Regional Customer Marketing Manager time to facilitate session
WP400995	University Hospitals Birmingham NHS Foundation Trust	Financial support and benefit in kind supported the development of materials that will be used within the Hospital Foundation Trust and general practitioner catchment area to support patients and healthcare professionals in the transfer of patient care from the hospital to local general practitioners.	£6,500.00	Key Account Manager time to coordinate project and liaise with creative Agency
WP326097	University Hospitals Leicester NHS Trust	Financial support provided for the development of a Heart Failure card aimed at helping clinicians identify and manage patients more effectively within an acute setting.	£300.00	Not Applicable
WP437949	University Hospitals Leicester NHS Trust	Benefit in kind support provided to facilitate 'A Business Approaches to Clinical Improvement' Workshop with the Clinical and Clinical Support Leadership Team	Not Applicable	Key Account Manager time to facilitate session
WP311417	University of Cambridge, Department of Paediatrics	Financial support towards a project in the department of paediatrics which will range across the whole spectrum of paediatrics, including many relating to endocrinology, diabetes and metabolic medicine.	£300.00	Not Applicable
WP404418	University of Newcastle upon Tyne	Financial support given to deliver a North East Rheumatology event for NHS clinicians, enabling sharing of rheumatology knowledge and best practice. Outcome was delivery of a ½ day educational event, sharing of knowledge, skills and experiences amongst clinicians leading to improved delivery of patient care and outcomes	£5,500.00	Not Applicable
WP365394	Velindre NHS Trust	Financial support given to deliver an event which enabled sharing of NHS knowledge and best practice. Outcome was to write an action plan for new ways of setting up an Acute Oncology Service, with the aim of realising potential efficiencies and enhancing the patient experience and care	£250.00	Not Applicable
WP461067	Vitality Partnership, Birmingham	Financial support to develop support materials for patients and healthcare professionals to inform and educate them regarding the service available and how to access the new Community Based Rheumatology Service	£10,000.00	Not Applicable
WP371889	Vitality Partnership, Birmingham (Community Rheumatology Service)	Benefit in Kind support provided through the provision of Dr Foster analysis to support the Community Rheumatology Service in better understanding the dynamics of rheumatology outpatients activity across their geographical location, and to provide a start point for assessing the potential impact of their service on activity and costs.	Not Applicable	Benefit in Kind Medical Educational Grant to produce, present and distribute an analysis/data pertaining to rheumatology outpatients activity from a local Primary Care Trust into a local Hospital. Approximately 9 hours for service provision and presentation of results. Data was sourced from Dr Foster Regional Healthcare

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WP434861	Walsall Healthcare NHS Trust	Benefit in kind to provide ENHANCE in Practice Smoking cessation toolkit to support the practice with identifying and engaging with Patients with long term conditions.	Not Applicable	Enhance toolkit for smoking cessation
WP307515	Walsall Hospitals NHS	The provision of the Pfizer Biologics Audit Tool was to achieve the following objectives: to accurately audit biologic treatment, to audit compliance and concordance in a local health economy, and to demonstrate local outcomes and efficiencies around appropriate patient pathways.	Not Applicable	Provision of Pfizer's Biologics Audit Tool
WP356146	Western Elms Surgery, Reading	Benefit in kind provided in the form of an audit tool to support the identification and understanding of the patient population with chronic pain.	Not Applicable	Pain OSKIS audit tool
WP337074	Whittington Health	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP410474	Whittington Hospital NHS Charitable Whittington Health	Benefit in kind provided in the form of a 'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.	Not Applicable	'Don't go Cold Turkey' smoking cessation campaign including educational materials. This support is aimed at increasing footfall into the smoking service.
WP335918	Wiltshire Council	Benefit in kind provided in the form of a health bus to deliver health improvement services to the hard to reach population. Allowing HCPs to engage with this population and deliver health improvement advice and intervention. The aim is to improve patient engagement with health services to reduce health inequalities.	Not Applicable	Provision of Pfizer Health Bus
WP358710	Wirral University Teaching Hospital NHS Foundation Trust	Benefit in Kind provided in the form of Dr Foster analysis to provide further insight into rheumatology outpatient activity performance measures and referral patterns.	Not Applicable	Dr Foster performance analysis
WP382172	Wirral University Teaching Hospital NHS Foundation Trust	Financial support to carry out entry of Biologics patients to their biologics database to monitor NICE guidance.	£10,920.00	Not Applicable
WP376140	Worcestershire Community NHS Trust	Benefit in kind provided in the form of project management skills to support delivery of a business case to redesign a continence service to improve patient care.	Not Applicable	Project management (including business case development)
WP419898	Worcestershire County Council	Benefit in kind provided in the form of project management skills to support delivery of a business case to provide access to all NICE approved medicines within smoking cessation and improve quits rates then in turn improve patient care.	Not Applicable	Project management (including business case development)
WP424325	Worcestershire County Council	Benefit in kind provided in the form of marketing support to develop health awareness materials to encourage smokers to seek stop smoking support	Not Applicable	Development of health awareness materials to promote stop smoking service
WP311524	York Teaching Hospitals NHS Foundation Trust	Financial support given to York Teaching Hospital to enable them to fund additional "out of hours" and weekend nurse support to populate biologics audit database with existing patient information. Outcome was to ensure database populated, optimising outcomes and experience for patients, efficient use of medicines and adherence to national guidance on the utilisation of "biologic" therapies in rheumatology	£5,000.00	Not Applicable
WP355821	York Teaching Hospitals NHS Foundation Trust	Financial support given to deliver a North East and Yorkshire Rheumatology event for NHS hospital clinicians and clinical nurse specialists to enable sharing of rheumatology knowledge and best practice. Outcome was delivery of a 1 day educational event, sharing of knowledge, skills and experiences amongst the delegates leading to improved delivery of patient care and outcomes	£18,534.00	Not Applicable