

Imagine that all the people of the world have agreed to give you their attention for one minute. They will be watching and listening to whatever you've got to say or show them in exactly fifteen minutes from now.

You want them to know about superbugs and take action to fight them, so your message needs to be clear and memorable.

What is your message?

Remember the key things we want people to do?

Rate each message to help you decide on its importance.

Message	Rate each message from 1 to 4 1= not very 4= extremely		Overall rating
	Importance of this message?	Your confidence to tell others?	
Keep yourself clean and healthy ¹			
Keep the places around you clean ²			
Use medicines correctly ³			
Spread the word ³			

Fill in the statement below:

I am going to tell the world...

.....

.....

This message is important in fighting the spread of superbugs because...

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1. <https://www.nhs.uk/live-well/healthy-body/best-way-to-wash-your-hands/>, last accessed September 2021.
2. <https://www.nhs.uk/live-well/healthy-body/how-to-prevent-germs-from-spreading/>, last accessed September 2021.
3. <http://www.who.int/en/news-room/fact-sheets/detail/antibiotic-resistance>, last accessed September 2021.

How will you communicate your message creatively?

Think about the things you love doing and your skills and talents. How could you creatively communicate the most important messages? You could create a poster, short film or TV ad script, song, poem, billboard design, diagram, storyboard, app description, or event plan.

How will you communicate your message? Choose from one of the options above.

I am going to create...

How will you make your message grab the attention of the audience?

People will remember my message because...

Use this space to plan how you will communicate your message to the world!